

For Immediate Release

Kornhill Plaza Welcomes “Sakura Easter”

(Hong Kong, March 9, 2016) This Easter, Kornhill Plaza is collaborating with Japanese department store, AEON, to celebrate the festival with the “Sakura Easter” program, allowing customers to have a taste of Japanese festive ambience. From now till April 10, a giant Japanese Torii Gate decoration will be set up at the entrance to the mall’s South Tower (MTR Tai Koo Station Exit C). Customers can also join the adorable cartoon Easter Bunnies enjoying a picnic under the cherry blossoms on the mall’s M/F which is decorated as a Sakura garden.

From March 18 to 30, AEON is opening a pop-up store on Level 1 of Kornhill Plaza, showcasing a delectable line-up of the best food from Hokkaido. AEON will also present a Taiko Drum Show on March 19, bringing a Japanese traditional festive ambience to customers.

What’s more, from now until April 4, customers who spend HK\$500 or above at any merchant and AEON at Kornhill Plaza consisting of a maximum of two same-day machine-printed receipts issued by the merchant and AEON respectively can join the Sakura Lucky Draw, and stand a chance of winning two round-trip tickets to Tokyo on Cathay Pacific or an elegant Le Creuset Sakura Casserole!

Upon single purchase of HK\$500 or more at Kornhill Plaza and clicking “Like” on the Kornhill Plaza Facebook fan page during the Easter holidays, customers can also have the chance to win AEON cash coupon or decent plate set in the “Let’s Catch Colorful Eggs!” game. Gifts are available on a first-come-first-served basis, while stocks last. For other program details, please refer to the appendix.

About Kornhill Plaza

Conveniently located in the East of Hong Kong Island atop MTR Tai Koo Station, Kornhill Plaza houses a quality lifestyle shopping arcade anchored by AEON department store, serviced apartments with superior management and services, and a Grade-A office tower, together with Kornhill Learnscape, which offers leisure-learning facilities for youngsters. From exquisite gourmet food and relaxing cafés to cinemas and bookstores, Kornhill Plaza caters to the desires of every family looking for a kaleidoscopic convergence of great moments in life.

Please visit:

Kornhill Plaza Facebook (<http://www.facebook.com/KornhillLearnscape>)

Kornhill Plaza Instagram (<http://instagram.com/kornhillplaza>)

* * *

Media contact:

Cheung Ka Wing

Assistant Manager

Corporate Communications

(852) 2879-0360

WingKWCheung@HangLung.com

Sharon Cheung

Senior Officer

Corporate Communications

(852) 2879-6281

SharonCheung@HangLung.com

Photo Caption 1



Customers can join the adorable cartoon Easter Bunnies enjoying a picnic under the cherry blossoms on Kornhill Plaza's M/F which is decorated as a Sakura garden.

Photo Caption 2



The giant Japanese Torii Gate decoration at the entrance to Kornhill Plaza's South Tower (MTR Tai Koo Station Exit C) is destined to become a photo-taking hotspot.

Photo Caption 3



Customers who spend HK\$500 or above at any merchant and AEON at Kornhill Plaza consisting of a maximum of two same-day machine-printed receipts issued by the merchant and AEON respectively can join the Sakura Lucky Draw, and stand a chance of winning two round-trip tickets to Tokyo.

Appendix: Program Details

<p>Sakura Lucky Draw</p>	<p>Date: From now till April 4 Time: 10am – 10pm Location: G/F Concierge, Kornhill Plaza How to join: Customers who spend HK\$500 or more at any merchant and AEON at Kornhill Plaza consisting of a maximum of two same-day machine-printed receipts issued by the merchant and AEON respectively can join the Sakura Lucky Draw, and stand a chance of winning two round-trip tickets to Tokyo on Cathay Pacific valued at HK\$20,000 or an elegant Le Creuset Sakura Casserole valued at HK\$2,500!</p>
<p>AEON Hokkaido Food Pop-up Store</p>	<p>Date: March 18 – 30 Time: 10am – 10pm Location: 1/F, Kornhill Plaza (Near MACCHA HOUSE)</p>
<p>Let's Catch Colorful Eggs!</p>	<p>Date: March 25 – 28 Time: 2pm – 5pm Location: G/F, Kornhill Plaza (Near Maxim's Cakes) How to join: Customers who spend HK\$500 or more at Kornhill Plaza and clicking "Like" on the Kornhill Plaza Facebook fan page can join the game for once, and stand a chance to win AEON cash coupon or decent plate set. All gifts are available on a first-come-first-served basis, while stocks last.</p>
<p>Taiko Drum Show</p>	<p>Date: March 19 Time: 3pm Location: G/F, South Tower, Kownhill Plaza (MTR Tai Koo Station Exit C)</p>

*For detailed terms and conditions, please refer to other in-mall promotional materials or enquire at the concierge.