

#### For Immediate Release

## **Grand Plaza and Gala Place Celebrate the Joy of Lights**

With Eight-Meter-High Scandinavian-Style Timber Christmas Tree Illuminating Mongkok

(Hong Kong, November 11, 2016) With Christmas around the corner, Grand Plaza, Hollywood Plaza and Gala Place is bringing the Joy of Lights to bustling Mongkok. At Gala Place, an eight-meter-high Scandinavian-style real timber Christmas tree takes center stage, completed with reindeers and a special light installation. Furthermore, young Hong Kong celebrity musicians will also take to the stage at Gala Place, to enliven the festive spirit with music.

From now until January 2, 2017, customers spending HK\$300 or more at Grand Plaza, Hollywood Plaza and Gala Place by electronic payment, and those who apply for a Citibank credit card on site can join the "Joyful Tree - Shooting Star" virtual reality game. Collect the designated number of stars within the time period to win one of 1,500 exciting prizes including branded handbags, sunglasses, instant cameras, hair care products and Grand Plaza dining coupons. Until April 30, 2017, Citibank credit card users can enjoy the "Celebrate the Joy with Us" exclusive privilege and enjoy one hour free parking at Park-In Commercial Center simply by showing their Citibank card.

Gala Place has also a musical showcase of young Hong Kong musicians including Jay Lee, Siu Yuen, Wilson Ng, Winka Chan, Michael Lam and Candy Choy to perform Christmas music to celebrate the festive season with customers. Visitors should also keep an eye out for the Balloon Master who will make an appearance at Grand Plaza, Hollywood Plaza and Gala Place to inflate festive balloons in all shapes and size to bring a merry Christmas smile to the faces of shoppers. For further details, please refer to the appendix.

#### **About Grand Plaza**

Enviably located right next to the MTR Mongkok Station on Nathan Road where commerce and transport converge, Grand Plaza houses two office towers and a commercial podium. It is home to a stellar line-up of international watch and jewelry brands, concept stores as well as fashion and lifestyle labels. The dedicated Dining Floor features 20-plus gourmet dining venues where international cuisine is served in stylish surroundings. The Grand Plaza Office Tower One showcases the region's most prominent healthcare centers. It has further been subtly zoned into Beauty and Travel floors, providing visitors a one-stop leisure and lifestyle experience.

For further information, please visit:

Facebook : <a href="http://www.facebook.com/GrandPlazaHK">http://www.facebook.com/GrandPlazaHK</a>

Instagram : <a href="http://instagram.com/grandplazahk">http://instagram.com/grandplazahk</a>

WeChat : id= grandplazahk

#### **About Gala Place & Park-In Commercial Centre**

Located in the vibrant Mongkok district, Gala Place houses the largest single-story Starbucks in Hong Kong, spanning over 4,500 square feet, as well as the triple-story H&M full-concept flagship store, the largest H&M store in Kowloon, and has become a hotspot for the trendy and fashionable. Park-In Commercial Centre houses a potpourri of diversified services and products including outdoor gear, chic fashion, skincare and cosmetics, lifestyle products, audio and digital gadgets, as well as beauty and fitness centers. Park-In Commercial Centre Carpark offers nearly 500 parking spaces, providing a convenient, one-stop shopping experience for its customers.

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## **Photo Caption (1)**



At Gala Place, an eight-meter-high Scandinavian-style timber Christmas tree takes center stage, spreading holiday atmosphere.

# Photo Caption (2)



Customers spending HK\$300 or more at Grand Plaza, Hollywood Plaza and Gala Place by electronic payment, and those who apply for a Citibank credit card on site can join the "Joyful Tree - Shooting Star" virtual reality game to win one of 1,500 fabulous gifts and dining coupons.

### **Appendix: Program Details**

Joyful Tree – Shooting Star Virtual Reality Game  Details: Customers spe payment) at Grand Plaz presenting a maximum who apply for a Citibank once, and stand a cha		Place & 1/F, Grand Plaza rs spending HK\$300 or more (by electronic d Plaza, Hollywood Plaza and Gala Place by kimum of two same-day receipts, and those citibank credit card on site can join the game a chance to win prizes including branded asses, instant cameras, hair care products
	and Grand Plaza dining coupons.	
Joyful Power – Sound Busking & Caroling	<u>Date</u>	<u>Performer</u>
	December 4	Jay Lee & Siu Yuen
	December 11	Wilson Ng & Winka Chan
	December 18	Michael Lam & Candy Choy
	Time: 4 - 6pm	
	Venue: G/F, Gala Place	
	Details: Gala Place presents a holiday musical showcase by	
	young Hong Kong musicians to celebrate the festive season.	
Secret Joy	Date: December 10, 17 & 24, 2016	
	Time: 3 – 6pm	
	Venue: Grand Plaza, Hollywood Plaza and Gala Place	
	Details: The Balloon Master will make an appearance at Grand	
	Plaza, Hollywood Plaza, and Gala Place to inflate festive	
	balloons in all shapes and sizes to bring a merry Christmas smile to the faces of shoppers.	
	Date: From now till April 30, 2017	
Celebrate the Joy	Venue: Park-In Commercial Centre	
with Us	Details: Citibank credit card customers can enjoy one hour of	
	free parking at Park-In Commercial Center.	
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#### Terms & Conditions:

- Each original same-day, machine-printed receipt and e-payment counterfoil can be used once only for the joining the virtual reality game.
- Gifts are limited in supply and are available on a first-come, first-served basis, while stocks last.
- For detailed terms and conditions, please refer to the Facebook fan page of Grand Plaza or in-mall promotion materials.
- In case of any dispute, Hang Lung Real Estate Agency Limited reserves the right to make all final decisions.