#### For Immediate Release

# Kornhill Plaza and AEON STYLE Proudly Present "Japanese Whisky Festival"

(Hong Kong, January 13, 2017) To celebrate the New Year, Kornhill Plaza and AEON STYLE have come together for a special collaboration to present the "Japanese Whisky Festival" for whisky aficionados to savor the smooth tones and rounded flavors of a tantalizing array of premium Japanese whiskies including the much acclaimed "Hibiki 30-year-old" housed at the "Japanese Whisky Festival Booth" situated on Level 1 of Kornhill Plaza and at the Liquor Shop in AEON STYLE. The festival also invites customers on an exquisite tasting experience for the most discerning palates, with special gourmet, whisky pairing, and whisky tasting workshops that will take customers on an unforgettable gastronomic journey.

From today to January 22, Japanese whisky professionals will be sharing tips on how to choose and appreciate some of the world's finest drams, and explaining the culture of Japanese whisky. Free tasting will be available during the period where customers are welcome to try some of the finest Japanese whiskies. Customers looking for Chinese New Year gifts need look no further as special discounts will be offered for an exclusive selection of limited premium-aged whiskies such as "YAMAZAKI 25-year-old", "Komagatake Nature of Shinshu Kohiganzakura" and "Komagatake Single Malt 30 Years".

During the promotion period, customers making a single purchase of HK\$1,500 or more at the Japanese Whisky Festival Booths are entitled to get a free limited edition whisky set – including a 50ml bottle each of HIBIKI 17, YAMAZAKI 12 and HAKUSHU 12. Customers spending a designated amount will also get a free limited edition Lucky Bag which includes two tastefully designed whisky glasses.

In addition, Mr. Steak Seafood • Steak at Kornhill Plaza, and Italian restaurant ViaVai inside AEON STYLE will be celebrating the Japanese Whisky Festival with two enthralling events, "A Perfect Date with Whisky and Gastronomy" and "Whisky Tasting Workshop". Special gourmet and whisky pairings will be introduced to diners and "Whisky Master", Mr Tong Leung will also be in-house to demonstrate the making of his signature whisky cocktails.

Restaurants in Kornhill Plaza and AEON STYLE will provide special offers including a whisky menu, free corkage, and discounts. For more details, please refer to the poster in the mall.

#### **About Kornhill Plaza**

Conveniently located at East of Hong Kong Island and atop MTR Taikoo Station, Kornhill Plaza houses a quality lifestyle shopping arcade anchored by AEON STYLE, serviced apartments with superior management and services and an office tower and the Kornhill Learnscape, offering leisure-learning facilities for youngsters. From exquisite gourmet food and relaxing cafes to cinemas and bookstores, Kornhill Plaza caters to the desires of every family looking for a kaleidoscopic lifestyle and sheer enjoyment.

Please visit:

Kornhill Plaza Facebook Page (https://www.facebook.com/KornhillLearnscape) Kornhill Plaza Instagram (https://instagram.com/kornhillplaza)

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## Photo Caption (1):



The "Japanese Whisky Festival", a collaboration by Kornhill Plaza and AEON STYLE, will boast an exclusive collection of Japanese whiskies in the "Japanese Whisky Festival Booth". Professional whisky masters will share tips on how to choose and appreciate some of the world's finest drams.

**Photo Caption (2):** 



Customers making single purchase of HK\$1,500 or more at the Japanese Whisky Festival Booths (1/F, Kornhill Plaza or G/F, AEON STYLE) can redeem one set limited edition whisky set.

### **Appendix: Program Details**

Appendix: Program	
Japanese Whisky	Date: From now till January 22, 2017
Festival Booth	Time: 11am – 9pm
	Location: 1/F, Kornhill Plaza
	Time: 8:30am – 11pm
	Location: Liquor Shop, G/F, AEON STYLE
Redemption of	Date: From now till January 22, 2017
Limited Edition	Time: 11am – 9pm
Whisky set	Redemption venue: Japanese Whisky Festival Booth, 1/F, Kornhill
	Plaza
	How to redeem: Making a single purchase of HK\$1,500 or more at
	the Japanese Whisky Festival Booths (1/F, Kornhill Plaza or G/F,
	AEON STYLE) and presenting the same-day receipt to redeem one
	set of limited edition whisky set. Gifts are limited in supply and are
	available on a first-come-first-served basis while stocks last.
Redemption of	Date: From now to January 22, 2017
Limited Edition	Time: 11am – 9pm
Lucky Bag	Redemption: Japanese Whisky Festival Booth, 1/F, Kornhill Plaza
	How to redeem: Making a single purchase of HK\$500 or more at the
	Japanese Whisky Festival Booths (1/F, Kornhill Plaza or G/F, AEON
	STYLE) and presenting the same-day receipt to redeem one limited
	edition Lucky Bag. Gifts are limited in supply and are available on a
	first-come-first-served basis while stocks last.
A Perfect Date	Date: January 19, 2017 (Thursday)
with Whisky and	Time: 7pm – 9pm
Gastronomy	Venue: Mr. Steak Seafood · Steak, G/F, Kornhill Plaza
	To join: Shoppers who make a single purchase of HK\$800 or more
	at Kornhill Plaza (in same-day receipt) can redeem two entry tickets
	at the Concierge at Kornhill Plaza to join "A Perfect Date with
	Whisky and Gastronomy" workshop. Seats are limited and entry
	tickets are available on a first-come-first-served basis.
Whisky Tasting	Date: January 21, 2017 (Saturday)
Workshop	Time: 5pm – 7pm
	Venue: ViaVai, G/F, AEON STYLE
	To join: Shoppers who make a single purchase of HK\$500 or more
	at Kornhill Plaza (in same-day receipt) can redeem one entry ticket
	at the Concierge at Kornhill Plaza to join the "Whisky Tasting
	Workshop". Seats are limited and entry tickets are available on a
	first-come-first-served basis.

<sup>\*</sup> Please refer to other promotional materials at the concierge desk on G/F of Kornhill Plaza for more detailed terms and conditions.