

For Immediate Release

Grand Plaza Presents “Amazing Santa Catcher”

(Hong Kong, November 23, 2015) People of Hong Kong are never without their mobile phones in-hand. This Christmas, bring your smartphones to Hang Lung Properties’ Grand Plaza, Hollywood Plaza, Gala Place and Park-In Commercial Centre, where an exciting app has been created for trigger-happy smartphone users with over 2,500 gifts – valued at over HK\$200,000. Santa and Santa Girl will also be on hand for you to help you frame those essential seasonal shots and capture the joyful moments from your merry Christmas at Grand Plaza and Hollywood Plaza!

From November 25, 2015 to January 3, 2016, customers are eligible to join the “Amazing Santa Prize” interactive game at Grand Plaza with any amount of same-day spending at the malls mentioned above. The newest and trendiest prizes will be given out to customers who capture the gifts within the designated time by controlling the gift catcher via their smartphones. Customers can also obtain exclusive shopping privileges from over 30 stores by joining the “Amazing Santa Privilege” interactive game. So get ready, set, and go with your Christmas present shopping lists for a seasonal shopping bonanza!

To coincide with the festive holidays, Grand Plaza, Hollywood Plaza and Gala Place will also be offering a new free parking privilege. From December 1, 2015, customers spending a designated amount at the above malls can enjoy up to three hours of free parking at Park-In Commercial Centre. For more details, please refer to the appendix.

About Grand Plaza

Located on the bustling Nathan Road next to the MTR Mong Kok Station, Grand Plaza comprises two office towers and a commercial podium with high-standard facilities, housing renowned watch and jewelry brands, many fashion brands and restaurants targeting both locals and tourists. Office Tower One houses many of the district’s prominent medical centers as well as hosting themed beauty and travel floors.

Please visit

Grand Plaza’s Facebook (<http://www.facebook.com/GrandPlazaHK>)

Grand Plaza’s Instagram (<http://instagram.com/grandplazahk>)

Grand Plaza’s WeChat (id= grandplazahk)

About Gala Place and Park-In Commercial Centre

Located in bustling Mongkok area, Gala Place is one of the most popular fashion centers. Park-In Commercial Center houses a potpourri of retail and diversified services, telecom customer service centers, furniture and household goods galleries, optical, beauty and fitness centers, providing an one-stop shopping experience to customers.

About Hollywood Plaza

A retail treasure trove for everybody on the lookout for luxury watches, fine jewelry, state-of-the-art electronic equipment and much more. To satisfy all the essential needs for a rejuvenating getaway, check out the latest travel promotions at Hollywood Plaza, which is home to top travel agents, or visit our keep fit centers and beauty salons without having to leave the city.

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Photo Caption 1



Grand Plaza's "Amazing Santa Prize" interactive game turns your smartphone into a joystick to capture trendy gifts and exclusive shopping privileges.

Photo Caption 2



Customers have the chance to win over 2,500 gifts valued at over HK\$200,000 upon any purchase at Grand Plaza, Hollywood Plaza, Gala Place and Park-In Commercial Centre.

Appendix: Program Details

<p>“Amazing Santa Prize” Interactive Game</p>	<p>Date: November 25, 2015 to January 3, 2016 Time: 1pm to 9pm Venue: L1, Grand Plaza How to join: Customers are entitled to join the game by presenting receipts of any purchasing amount from the same day at Grand Plaza, Hollywood Plaza, Gala Place and Park-In Commercial Centre. Customers can use their smartphones as joysticks to capture the gifts within designated time to win fabulous prizes.</p>									
<p>“Amazing Santa Privilege” Interactive Game</p>	<p>Date: November 25, 2015 to January 3, 2016 Time: 11am to 10pm Venue: L2, Grand Plaza How to join: By simply scanning the QR Code with their smartphones, customers can join the game for free. Exclusive shopping privileges at Grand Plaza, Hollywood Plaza, Gala Plaza and Park-in Commercial Centre, or handcrafted coffee coupons will be given away to customers who capture the gifts within designated time.</p>									
<p>Joyous Christmas Parade</p>	<p>Date: December 25 & 26, 2015 Time: 3 pm to 5 pm Location: Grand Plaza & Hollywood Plaza</p>									
<p>Free Parking Privilege</p>	<p>Date: From December 1, 2015 Redemption method: Customers can enjoy up to three hours of free parking at Park-In Commercial Centre by presenting a maximum of two same-day receipts of spending of designated amounts at Grand Plaza, Hollywood Plaza and Gala Place.</p> <table border="1" data-bbox="501 1373 1386 1631"> <thead> <tr> <th>Free Parking</th> <th>Monday to Friday</th> <th>Saturday, Sunday & Public Holidays</th> </tr> </thead> <tbody> <tr> <td>2 hours</td> <td>Spending of HK300 or above</td> <td>Spending of HK\$400 or above</td> </tr> <tr> <td>3 hours</td> <td>Spending of HK500 or above</td> <td>Spending of HK\$600 or above</td> </tr> </tbody> </table>	Free Parking	Monday to Friday	Saturday, Sunday & Public Holidays	2 hours	Spending of HK300 or above	Spending of HK\$400 or above	3 hours	Spending of HK500 or above	Spending of HK\$600 or above
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- * Programs and promotions are subject to change without prior notice.
- * Prizes and gifts are on first-come-first-served basis, while stocks last.
- * For more details, please refer to in-mall promotion materials and the Grand Plaza Facebook fan page.