

For Immediate Release

**New Year Wishes Blossom into Spectacular Lights
at The Peak Galleria**

(Hong Kong, January 11, 2017) To welcome the Year of the Rooster, The Peak Galleria is partnering with several Hong Kong artists and designers to prepare an auspicious Chinese New Year celebration for customers. Under the theme, “Wishing Blossoms”, The Peak Galleria has been enveloped in artistry to become an enchanted garden with glorious Wishing Trees and stylish “Rooster Sculptures”. These spectacular decorations are the setting for an array of exciting workshops and promotional offers to heighten the sense of happy celebration that marks the beginning of a New Year.

From now through February 14, visitors to The Peak Galleria will find the Atrium of Level 1 adorned with the designs of award-winning Hong Kong light artists Sonia Chan and Grace Yue and transfigured into a giant garden of “Wishing Blossoms”. Made up of traditional Chinese paper sculptures and lanterns, the Wishing Trees will transform the mall into a dreamy floral world. During the campaign period, customers can scan the QR code under the tree and share their wishes on Facebook to enjoy special seasonal promotion offers from shops at the mall.

“Rooster Sculptures”, designed by one of the top 10 best upcoming fashion and accessories designers across the globe, Kenny Li, are showcased to greet customers around the mall. The “Rooster Sculptures” are dressed in gorgeous festive outfits made of different materials, including paper, fabric, and paint, all handcrafted personally by Kenny Li. From now through January 27, upon single spending of HK\$300 or above at The Peak Galleria, customers can redeem a set of “Wishing Blossoms” Red Packets by presenting a same-day receipt. In addition, there are a series of festive workshops at The Peak Galleria to celebrate the Chinese New Year with customers.

What’s more, on February 11 (Saturday), fashion designer, Kenny Li, will host the Valentine’s Day Special Handcrafted Pouch Making Workshop at The Peak Galleria to teach customers to craft a heart-warming gift for their beloved. On Valentine’s Day, Valentine Angels in cute cupid outfits will also distribute romantic glowing pink balloons to shoppers around the mall, sharing the spirit of love with visitors. Please refer to the appendix for more program details.

About The Peak Galleria

The Peak Galleria, a shopping and dining complex, is a major Hong Kong tourist landmark famous for its Art Deco architecture. The Peak Galleria is dedicated to promoting Hong Kong’s unique culture and organizing a wide range of activities. The

complex not only features a full array of local specialty stores and restaurants, such as Trick Eye Museum Hong Kong, Hong Kong Trams Station and Sweet Dynasty, among others, but also a host of environmentally friendly facilities. Its Observation Deck at Green Terrace on L3, offering the stunning panoramic view of Victoria Harbor and the Pok Fu Lam Reservoir, is a must-visit place for shoppers.

Please visit:

The Peak Galleria Website (<http://www.thepeakgalleria.com/>)

The Peak Galleria Facebook (<http://www.facebook.com/PeakGalleria>)

The Peak Galleria Instagram (<http://instagram.com/thepeakgalleria>)

About Sonia Chan and Grace Yue

The work by Sonia and Grace blurs the lines between fantasy and reality with their whimsical designs. From conception and construction to completion of their creations, they endeavor to sustain the beauty of craft and value in design skills with the utmost quality and care. The artists' attention to detail and unique design sense make their work shine. With an international footprint, their work can be seen around the globe, including the MAC Cosmetic shop (New York), the New Majestic Hotel (Singapore), Tatemono Whitby Restaurant (Canada), McDonald's (Canada), the Muskoka Bay Club (Canada), Destiny Restaurant (Canada), PMQ (Hong Kong), and Panda Hotel (Hong Kong) to name but a few.

About Kenny Li

Kenny Li is experienced in fashion and graphic design as well as possessing a diversity of creative facets. Focusing on fashion design work in recent years, Kenny has won many acclaims such as Design For Asia Award in 2015; being selected as one of the award designers of fashion/accessories of "40Under40" organized by Perspective in 2013; being listed as one of the Ten Best Upcoming Accessories Designers across the globe by ELLE in 2012; and the Global Design Award and HK Best Award by Hong Kong Designers Association in 2012. He was invited to the Paris, Copenhagen, Tokyo, Taipei, Shanghai, Beijing, and Singapore Fashion Weeks and the La Triennale Museum, Milan to showcase his collections. In 2012, he established his own fashion brand FAVEbyKennyLi which emphasizes being eco-friendly and down-to-earth. Among the famous names he has worked with are artistes including Joey Yung, Twins, Charlene Choi, Lang Ping, Lisa S., Mandy Lieu, Jacqueline Chong, Tracy Ip, and Corinna Chamberlain. His fashion works have been acquired by the Hong Kong Heritage Museum and China Silk Museum as part of their permanent collections.

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Photo Caption (1):



The Level 1 atrium at The Peak Galleria has been transformed into an enchanted garden of “Wishing Blossoms”. Made up of traditional Chinese paper sculptures and lanterns, the Wising Trees turn the mall into a dreamy floral world.

Photo Caption (2):



“Rooster Sculptures”, designed and handcrafted in different materials, including paper, fabric and paint, by fashion designer Kenny Li, are showcased to greet customers around the mall.

Photo Caption (3):



From now through January 27, upon single spending of HK\$300 or above at The Peak Galleria, customers can redeem a set of “Wishing Blossoms” Red Packets by presenting a same-day receipt.

Appendix: Program Details

<p>Garden of “Wishing Blossoms”</p>	<p>Date: From now through February 14, 2017 Time: 10am – 10pm Venue: Atrium, Level 1, The Peak Galleria</p>
<p>Rooster Sculptures</p>	<p>Date: From now through February 14, 2017 Time: 10am – 10pm Venue: Atrium, Level 1, and Main Entrance, The Peak Galleria</p>
<p>Redemption of “Wishing Blossoms” Red Packets</p>	<p>Date: From now on till January 27, 2017 Time: 10am – 10pm Redemption venue: Concierge, Level 1, The Peak Galleria Redemption method: Upon single spending of HK\$300 or above at The Peak Galleria, customers can redeem a set of “Wishing Blossoms” Red Packets by presenting a same-day receipt. Gifts are limited and are available on a first-come-first-served basis while stocks last.</p>
<p>Lantern Workshop</p>	<p>Date: January 21, 2017 (Saturday) Time: 2pm – 3pm Venue: Level 2, The Peak Galleria Quota: 8 participants Content: Light artists, Sonia Chan and Grace Yue, will teach participants how to make a special lantern for the New Year.</p> <p>Registration venue: Concierge, Level 1, The Peak Galleria Registration method: Upon single spending of HK\$100 or above at The Peak Galleria, customer can join the workshop once by presenting a same-day receipt. Registration will be closed 30 minutes before the start of the workshop. Quotas apply and are available on a first-come-first-served basis.</p>
<p>Handcrafted Pouch Making Workshop</p>	<p>Date: February 11, 2017 (Saturday) Time: 2pm – 3pm Venue: Level 2, The Peak Galleria Quota: 8 participants Content: Fashion designer, Kenny Li, will teach participants how to make a handcrafted pouch using a natural tie-dye coloring method.</p> <p>Registration venue: Concierge, Level 1, The Peak Galleria Registration method: Upon single spending of HK\$100 or above at The Peak Galleria, customer can join the workshop once by presenting a same-day receipt. Registration will be closed 30 minutes before the start of the workshop. Quotas apply and are available on a first-come-first-served basis.</p>

Spread the Love	Date: February 14, 2017 (Tuesday) Time: 1pm – 3pm Venue: Atrium, Level 1, The Peak Galleria
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* Please refer to other promotional materials at the concierge desk on the Level 1 at The Peak Galleria for detailed terms and conditions.