

For Immediate Release

**The Peak Galleria and Yana Beylinson Jointly Present
“Wishing Blossoms – A Prosperous New Year”
Flower Fountain Art Installation**

(Hong Kong, January 26, 2018) As Spring approaches, The Peak Galleria is collaborating with Yana Beylinson, a renowned international artist specializing in floral patterns, to bring wonderful festive art installations under the theme of “Wishing Blossoms – A Prosperous New Year” to every corner of The Peak Galleria, welcoming an auspicious and heart-warming Lunar New Year.

From today to March 2, The Peak Galleria will exhibit a gigantic floral fountain art installation designed by Yana Beylinson. This azure wishing well fountain features eye-popping violet and prints of blush flowers in full bloom, embellished perfectly with vivid flower clusters, butterflies and pretty ornamental balls. For a real feel of the exhilaration of Spring, guests can head to the Green Terrace at The Peak Galleria and strike a pose alongside the outdoor installation while enjoying the breathtaking vistas of Pok Fu Lam Reservoir.

Yana Beylinson has also designed limited-edition “Wishing Blossoms” Red Packets especially for The Peak Galleria. Carnations are the main inspiration for the artwork, which blends mint green floral patterns and carnations in pink and lilac with elegant rose gold foil stamping, to create a sense of contemporary city chic set against a backdrop of rich traditional symbolism. From today to February 15, customers who spend HK\$288 or more at The Peak Galleria, “Follow” The Peak Galleria on Instagram or “Like” The Peak Galleria’s Facebook fan page, can redeem this heartwarming set of Lunar New Year Red Packets.

With Valentine’s Day just around the corner, The Peak Galleria presents the “Love is Blooming, Love is Sweet” Valentine’s Day gift set for redemption. From February 10 to 14, customers who spend HK\$214 or more at The Peak Galleria, “Follow” the mall’s on Instagram or “Like” its Facebook fan page, customers can redeem a luscious “Eternal Love” Flower Set and two entry tickets of The Art of Chocolate Museum Hong Kong. The “Eternal Love” Flower Set features a preserved pink rose which is associated with feelings of love and gratitude. The Art of Chocolate Museum, on the other hand, provides the perfect setting for couples to profess their love and spend a romantic time exploring a host of chocolate sculptures and enjoying the romantic sweetness in the air before personally crafting a symbol of their love together out of pure, luscious chocolate. For more details on the program and gift redemption, please refer to the appendix.

About The Peak Galleria

The Peak Galleria, a shopping and dining complex atop Hong Kong's iconic Victoria Peak, is a major Hong Kong tourist landmark. The Peak Galleria is dedicated to promoting Hong Kong's unique culture and organizing a wide range of activities. The complex not only features a full array of iconic museums, such as the Hong Kong Trams Station, The Art of Chocolate, and the 5D Peak Adventure, but boasts The Observation Deck at the Green Terrace on Level 3, which offers stunning panoramic views of the Pok Fu Lam Reservoir and is a must-see for shoppers.

Please visit:

The Peak Galleria Website (<http://www.thepeakgalleria.com/>)

The Peak Galleria Facebook (<http://www.facebook.com/PeakGalleria>)

The Peak Galleria Instagram (<https://www.instagram.com/thepeakgalleria/>)

About Yana Beylinson

Yana Beylinson, is an award-winning designer, illustrator and artist from New York City. Her many years of experience encompasses illustration, branding, packaging and print design. Yana has designed packaging, clothing, gifts, and make-up bags for Crabtree & Evelyn, and truly understands the creative synergy between an illustration and its application. She brings this sensibility as well as her signature fashion-forward look to each creative project. Yana is well known for her signature, streamlined creative style and brings elegance and a sophisticated eye to all of her work. Currently focused on fine art, Yana creates elaborate floral paintings which she hopes to share with art connoisseurs worldwide.

About The Art of Chocolate Museum Hong Kong

The Chocolate Museum of Hong Kong is always a holiday for children and adults alike. The Museum was prepared and created by a professional team led by famous chocolatier, Nikolai Popov, who has been working with «chocolate art» for more than 20 years. It's a pure dream for those who have tried chocolate and fallen in love with it. Now, you can not only taste the delicious flavor of chocolate but enjoy it as an adorable unique creation. The exhibition presents a huge number of high quality chocolate crafted items, numerous compositions and installations, sculptures, chocolate paintings, and other unique and interesting art pieces.

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Photo Caption (1)



The Peak Galleria is collaborating with internationally renowned artist, Yana Beylinson, who specializes in floral patterns, to present the “Wishing Blossoms – A Prosperous New Year” floral installation.

Photo Caption (2)



For a real feel of the exhilaration of Spring, guests can head to the Green Terrace at The Peak Galleria and strike a pose alongside the outdoor butterfly bouquet installation while enjoying the breathtaking vistas of Pok Fu Lam Reservoir.

Photo Caption (3)



Yana Beylinson has designed a limited-edition “Wishing Blossoms” Red Packets for The Peak Galleria. Using carnations as inspiration, the red packets set pink and lilac carnations against a mint green floral backdrop to create a sense of contemporary city chic set imbued with traditional symbolism.

Photo Caption (4)



The “Eternal Love” Flower Set features a preserved pink rose which is associated with feelings of love and gratitude.

Download high resolution photos at: <http://bit.ly/2Bwdlaa>

Appendix:

“Wishing Blossom – A Prosperous New Year” Art Installation	Date: From today to March 2 Time: 10am to 10pm Venue: The Peak Galleria and the Green Terrace on 3/F
Redemption of “Wishing Blossoms” Red Packets Set	Date: From today to February 15 Time: 10am to 10pm Venue: Concierge, G/F, The Peak Galleria Redemption method: Spend HK\$288 or more [^] at The Peak Galleria, “Follow” The Peak Galleria on Instagram or “Like” our Facebook fan page, to redeem one set of New Year Red Packets. Gifts are limited and are available for redemption on a first-come-first-served basis while stocks last.
Redemption of “Love is Blooming, Love is Sweet” Valentine’s Day Gift Set	Date: February 10 to 14 Time: 10am to 10pm Venue: Concierge, G/F, The Peak Galleria Redemption method: Spend HK\$214 or more [^] at The Peak Galleria, “Follow” The Peak Galleria on Instagram, or “Like” our Facebook fan page, to redeem a luscious “Eternal Love” Flower Set and two entry tickets of The Art of Chocolate Museum Hong Kong. Gifts are limited and are available for redemption on a first-come-first-served basis while stocks last.
Lion Dance Welcoming the New Year	Date: March 3 (Saturday) Time: 2:30pm Venue: Peak Road Garden

[^]Payment must be made using electronic payment methods such as Credit Cards, EPS, Octopus or mobile payment, in a maximum of two, same-day, printed, original electronic receipts (one of which must be issued by designated restaurants, Good BBQ, Mak’s Noodle, Mc Donald’s, or Starbucks). Each set of qualifying receipts can only be used for redemption once.

⁺The above activities are subject to change or alteration without prior notice.

⁺For more details, please refer to in-mall promotional collateral or contact the Concierge.