

For Immediate Release

Paul Frank's Julius Acts As The Monkey King to Welcome the Chinese New Year at The Peak Galleria and Kornhill Plaza

(Hong Kong, January 19, 2016) This Chinese New Year, Hang Lung Properties' The Peak Galleria and Kornhill Plaza will partner with the American apparel brand, Paul Frank, to bring an exciting new perspective to a Chinese classic, *"Journey to the West"*. The brand's trademark character, Julius, will reprise the role of the Monkey King in famous scenes from the novel. Together with his friends, Julius is sure to delight visitors at the two shopping malls by combining a distinctive Western flavour with festive Eastern inspiration. These spectacular decorations are also complemented by an array of exciting activities to welcome the Year of the Monkey.

The Peak Galleria and Kornhill Plaza will present to customers some of the well-known scenes from the classic Chinese literature. They will be able to revisit the scene "Havoc in Heaven" at the main entrance to The Peak Galleria. Julius will be dressed up in a glamorous New Year outfit at the "Water Curtain Cave" at Atrium on Level 1. The joyful holiday atmosphere extends to Level 2, where customers have the chance to win exclusive Paul Frank gifts at the "Flower and Fruit Mountain" Game Zone.

At Kornhill Plaza, Julius and his friends will greet all customers at the "Fiery Mountain" located at the entrance of the South Tower (MTR Tai Koo Station Exit C). Julius will also appear on Mezzanine Floor, where "Five Finger Mountain" comes alive in stunning decorations that mark a New Year of health, happiness, prosperity, and success!

From January 22 to February 22, Paul Frank will be opening a pop-up store at both The Peak Galleria and Kornhill Plaza, offering a wide range of fabulous Paul Frank gifts. From now through February 7, 2016, Paul Frank limited edition red packets have been reserved exclusively for customers at The Peak Galleria and Kornhill Plaza. They can redeem these chic red packets by spending HK\$300 in a single same-day purchase. The redemption is available on first-come-first-served basis and while stocks last. For other program details, please refer to the appendix.

About The Peak Galleria

The Peak Galleria, a shopping and dining complex of Hang Lung Properties, is a major Hong Kong tourist landmark famous for its Art Deco architecture. The Peak Galleria is dedicated to promoting Hong Kong's unique culture and organizing a wide range of activities. The complex not only features a full array of local specialty stores and restaurants, such as Trick Eye Museum Hong Kong, Hong Kong Trams Station and Sweet Dynasty, among others, but also a host of environmentally friendly facilities. Its Observation Deck at Green Terrace on L3, offering the stunning panoramic view of Victoria Harbor and the Pok Fu Lam Reservoir, is a must-visit place for visitors. The educational Eco Discovery tour held by the mall welcomes the participation of schools and other organizations.

For further information, please visit:

The Peak Galleria website (<http://www.thepeakgalleria.com/>)

Facebook (<http://www.facebook.com/PeakGalleria>)

Instagram (<http://instagram.com/thepeakgalleria>)

Sina Weibo (<http://e.weibo.com/thepeakgalleria>)

Wechat ID: thepeakgalleria

About Kornhill Plaza

Conveniently located in the East of Hong Kong Island atop MTR Tai Koo Station, Kornhill Plaza houses a quality lifestyle shopping arcade anchored by AEON department store, serviced apartments with superior management and services, and a Grade-A office tower, together with Kornhill Learnscape, which offers leisure-learning facilities for youngsters. From exquisite gourmet food and relaxing cafés to cinemas and bookstores, Kornhill Plaza caters to the desires of every family looking for a kaleidoscopic convergence of great moments in life.

Please visit:

Kornhill Plaza Facebook (<http://www.facebook.com/KornhillLearnscape>)

Kornhill Plaza Instagram (<http://instagram.com/kornhillplaza>)

About Paul Frank

In late 1995, a small Huntington Beach garage was buzzing with activity. Friends were busy hand-sewing wallets and handbags with old scraps of Naugahyde. Characters with whimsical names like Julius and Skurvy were created to decorate these accessories, which always seemed to bring a smile to the faces of whoever they were given to. Born out of the need for a fun outlet celebrating creativity and individuality in Southern California, Paul Frank Industries (PFI) was formally incorporated in 1997. With its bright color palette, vinyl fabric, and unique sensibilities, the company has attracted an almost cult-like following of all ages that love PFI's witty take on everyday objects.

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Photo Caption 1



Paul Frank's trademark character, Julius, has been transformed into the Monkey King, wearing a glamorous outfit at "Water Curtain Cave" at the Atrium on Level 1 of The Peak Galleria.

Photo Caption 2



Julius has a variety of festive looks to wish visitors a Happy Chinese New Year at Kornhill Plaza's Mezzanine Floor.

Photo Caption 3



Come and get the two exclusive sets of Paul Frank limited edition red packets at The Peak Galleria and Kornhill Plaza to share the festive joy of the Chinese New Year!

Appendix: Program Details

<p>Paul Frank Red Packet Redemption</p>	<p>Date: From now until February 7, 2016 Time: 10am to 10pm Location: Level 1 Concierge at The Peak Galleria G/F Concierge at Kornhill Plaza Redemption method: Customers with a single purchase of HK\$300 or above at The Peak Galleria or Kornhill Plaza can redeem a pack of limited edition Paul Frank red packets by presenting same-day receipt. Redemption is on a first-come-first-served basis, while daily stocks last.</p>
<p>Paul Frank Pop-up Store</p>	<p>Date: January 22 to 22 February 22, 2016 Time: 1pm to 8pm Location: Level 1's Atrium at The Peak Galleria G/F at Kornhill Plaza</p>
<p>"Gold for Luck" Game</p>	<p>Date: January 23 to February 22, 2016 (Every Saturday, Sunday and Public Holidays) Date: 12 noon to 9pm Location: Level 2 at The Peak Galleria (Next to spaghetti 360°) How to join: Customers with a purchase of HK\$600 or above at The Peak Galleria can redeem tokens by presenting a maximum of two same-day receipts for participating in the game and stand a chance of winning special Paul Frank gifts!</p>

* Programs are subject to change without prior notice.

* For details, please refer to the in-mall promotional materials or contact the concierge.