

## For Immediate Release

### **Star-studded Celebration Party at Plaza 66 in Shanghai to Mark Historic Milestone**

*World-renowned Singer-songwriter Alicia Keys Joins a Host of  
International Celebrities in the Landmark Celebration*

(Hong Kong, September 10, 2017) Hang Lung Properties Limited celebrated the completion of a mega-scale transformation of Plaza 66 in Shanghai last Friday (September 8), marking another milestone for the Company in its development on the Mainland. Fifteen-time Grammy Award-winning singer-songwriter-producer, Alicia Keys, performed her greatest hits during the party, leading the event to an exciting climax. A host of the world's most revered brands joined together to unveil an alluring vision of indulgence for the modern generation of affluent patrons in the 66 Showcase – an exposition of unique treasures from their Fall/ Winter 2017 collections and exclusive, limited edition lines. This, together with the Model Island shows, exclusive in-store events, and the presence of local and overseas celebrities, gave the more than 2,000 guests an unforgettable night of lavishly curated luxury – a perfect exposition of Plaza 66's unique position as the Home to Luxury in mainland China.

Hang Lung invited world-class art photographer David LaChapelle and leading street-style photographer Tommy Ton as celebrated guests and they also captured memories of Plaza 66 with their cameras and unique style respectively. For the photos taken by the two world renowned photographers, and more photos of the celebration, please download from the following hyperlinks:

[https://www.dropbox.com/sh/ar2ynywan9lb1jl/AAAFAt5NA\\_ZfBuO57H7sFiOza?dl=0](https://www.dropbox.com/sh/ar2ynywan9lb1jl/AAAFAt5NA_ZfBuO57H7sFiOza?dl=0)

<https://pan.baidu.com/s/1hs9trEG>

#### **About Plaza 66, Shanghai**

Located at 1266, Nanjing Xi Lu, the most vibrant shopping destination in Shanghai's Jing'an District, Plaza 66 spans a total gross floor area of over 270,000 square meters. As an iconic landmark in Shanghai, Plaza 66 has established itself at the pinnacle of the Mainland luxury commercial property market and has been the recipient of a host of awards that place it among the most successful commercial complexes in mainland China.

Plaza 66 is well-known as the centerpiece of Shanghai's luxury fashion and lifestyle market, with 100% occupancy. Its tenant mix is a kaleidoscope of the world's most prestigious brands including Louis Vuitton, Hermes, Chanel, Dior, Prada, Bottega Veneta, and Cartier, along with lifestyle and dining offerings that cater to the refined tastes of the young and vibrant elite. Plaza 66 has built its unique position as the Home to Luxury and an unparalleled symbol of affluence and style of distinguished service to its discerning clientele.

Soaring 66 and 48 stories respectively, the two esteemed office towers have a total gross floor area of nearly 160,000 square meters, occupied by the greatest names in the business world including multi-national companies, large enterprises in the information technology and fashion industries. Furthermore, Plaza 66 is equipped with a car park spanning an area of around 60,000 square meters, providing more than 800 car parking spaces underground for tenants and customers. Along with the completion of its asset enhancement program, Plaza 66 will launch a series of marketing initiatives, a VIC program, and a menu of exclusive services to further strengthen its unique positioning as Shanghai's Home to Luxury; always going the extra mile to extend its leading position in the market.

**For more information, please visit:**

Official website: [www.plaza66.com](http://www.plaza66.com)

Or follow Plaza 66 on:

Weibo: <http://www.weibo.com/shplaza66>

WeChat @SHPlaza66 or scan the QR code below



#Plaza66 #HomeToLuxury

**About Hang Lung Properties**

Hang Lung Properties Limited (HKSE stock code: 00101), a constituent stock of the Hang Seng Index and Hang Seng Corporate Sustainability Indices in Hong Kong, is a leading real estate developer operating in Hong Kong and mainland China. Boasting a diversified portfolio of investment properties in Hong Kong, the Company has progressively branched out into the Mainland since the 1990s, with our distinctive footprint now fully established in Shanghai, Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming and Wuhan, with all the Mainland projects carrying the “66” brand. As Hang Lung's business continues to grow, the Company is set to develop into a highly admired national commercial property developer in China.

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**Photo Caption (1)**



Mr. Ronnie C. Chan (10<sup>th</sup> from right), Chairman, and Mr. Philip Chen (9<sup>th</sup> from right), Chief Executive Officer of Hang Lung Properties, and members of the Board of Directors, together with Mr. Zhou Hai-Ying (9<sup>th</sup> from left), Deputy District Governor of the People's Government of Jing'an District, Shanghai toast to celebrate the completion of the mega-scale transformation at Plaza 66 in Shanghai.

**Photo Caption (2)**



Grammy Award-winning singer Alicia Keys performs her greatest hits during the celebration party at Plaza 66 in Shanghai, leading the party to an exciting climax.

**Photo Caption (3)**



Mr. Ronnie C. Chan (right), Chairman of Hang Lung Properties greets Mr. Ermenegildo Zegna, Chief Executive Officer of Ermenegildo Zegna Group at the Plaza 66 celebration party.

**Photo Caption (4)**



Ms. Vera Wu (right), General Manager of Plaza 66, accompanies popular Mainland fashion KOL gogoboi to visit the collection of revered brands which have made their home at Plaza 66 in Shanghai.

**Photo Caption (5)**



Plaza 66 gave the more than 2,000 guests an unforgettable night of lavishly curated luxury.

**Photo Caption (6)**



Leading street-style photographer Tommy Ton captures the nice performance in the stunning Model Island shows with presence of the latest collections of a selection of renowned brands. (Photo by: Tommy Ton)

**Photo Caption (7)**



Michelin two-star chef, Michael White, brings his renowned Italian restaurant, Marea, from New York to Plaza 66 in Shanghai, bringing a refined dining experience for Shanghai's food lovers.

**Photo Caption (8)**



Master chocolatier, Pierre Marcolini, brings his finest chocolates to Plaza 66, introducing his persistence on the search for exceptional grand cru cacao, combined with rare and delicate ingredients to create the artisanal favor.

**Photo Caption (9)**



Hang Lung invites the world-acclaimed interior designer Ilse Crawford to design the exclusive Lounge. The Lounge is specifically designed for the comfort and convenience of the mall's most distinguished patrons, providing them with a unique, private, and tailor-made experience.

**Photo Caption (10)**



One of the world's most influential photographers, David LaChapelle, captures memories of the Plaza 66 Home to Luxury Party with his camera and his unique hyper-surreal style.



**Photo Caption (11)**



Leading street-style photographer, Tommy Ton, captures stylish guests in attendance at Plaza 66 with his camera.

**Photo Caption (12)**



Award-winning Singaporean pastry chef, Janice Wong, crafts this stunning edible art installation in celebration of Plaza 66's monumental milestone.