

For Immediate Release

The Peak Galleria X HosannArt to Present Happy Easter Sky Parade

(Hong Kong, March 12, 2018) This Easter, The Peak Galleria has teamed up with local illustration brand HosannArt for a journey where shoppers can take to the skies with a whimsical cast of bright-eyed cartoon girls dressed in Easter Bunny costumes. Shoppers spending a specified amount during their visit to The Peak Galleria will be able to redeem a limited edition The Peak Galleria X HosannArt Easter Tote Bag. Now everyone can reach for the skies and chase their dreams at the Easter flight of fantasy at The Peak Galleria!

From now until April 8, The Peak Galleria will exhibit the “Happy Easter Sky Parade” installation. The artistic endeavors of HosannArt have created a fanciful scene with the iconic bright-eyed girl transforming into bunny-styled explorer ready to discover the world in colorful planes, paragliders, balloons, and wings, taking dreamers with her to the skies! Climbing to the Green Terrace, customers can take a seat in the Easter Bunny Hot Air Balloon installation and take to the skies for majestic views from the very top of the town while being hugged by the clouds. HosannArt has also designed a limited edition The Peak Galleria x HosannArt Easter Tote Bag, a must-have accessory for dreamers to go exploring with. Shoppers need only spend HK\$300 or more at The Peak Galleria, and “Follow” The Peak Galleria on Instagram, or “Like” the mall’s Facebook fan page to redeem this specially designed, festive tote bag.

In addition, The Peak Galleria will spread sweetness and joy all around the city in this festive via the “Chocoholic Guardian” Giveaway Facebook Game at its Facebook fan page. From March 22 to 25, customers have a chance to win two tickets to The Chocolate Museum of Hong Kong and two seats at the Chocolate Workshop by playing a game on The Peak Galleria’s Facebook fan page. For more details of the program, please refer to the appendix.

About The Peak Galleria

The Peak Galleria, a shopping and dining complex atop Hong Kong’s iconic Victoria Peak, is a major Hong Kong tourist landmark. The Peak Galleria is dedicated to promoting Hong Kong’s unique culture and organizing a wide range of activities. The complex not only features a full array of iconic museums, such as the Hong Kong Trams Station, The Chocolate Museum of Hong Kong, and the 5D Peak Adventure, but boasts The Observation Deck at the Green Terrace on Level 3, which offers stunning panoramic views of the Pok Fu Lam Reservoir and is a must-see for shoppers.

Please visit:

The Peak Galleria Website (<http://www.thepeakgalleria.com/>)

The Peak Galleria Facebook (<http://www.facebook.com/PeakGalleria>)

The Peak Galleria Instagram (<https://www.instagram.com/thepeakgalleria/>)

About HosannArt

HosannArt is a team of local illustrators, established in 2007. Their work is much loved for its distinctive style and memorable designs. The illustrative artwork is noted for its fairy-tale-like optimism and colorful brushstrokes. The team works to create unique styles which portray passion, courage, perseverance and vision towards life.

About The Chocolate Museum of Hong Kong

The Chocolate Museum of Hong Kong is always a holiday for children and adults alike. The Museum was prepared and created by a professional team led by famous chocolatier, Nikolai Popov, who has been working with «chocolate art» for more than 20 years. It's a pure dream for those who have tried chocolate and fallen in love with it. Now, you can not only taste the delicious flavor of chocolate but enjoy it as an adorable unique creation. The exhibition presents a huge number of high quality chocolate crafted items, numerous compositions and installations, sculptures, chocolate paintings, and other unique and interesting art pieces.

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Photo Caption (1)



This Easter, The Peak Galleria is collaborating with local illustration brand HosannArt, to present the “Happy Easter Sky Parade” installation.

Photo Caption (2)



Customers can head to the Green Terrace and take a seat in the Easter Bunny Hot Air Balloon installation for majestic views from the very top of the town.

Photo Caption (3)



HosannArt has designed a limited edition The Peak Galleria x HosannArt Easter Tote Bag, an ideal accessory for dreamers to go exploring with!

Download high resolution photos at: <https://goo.gl/xHMB9q>

Appendix:

The Peak Galleria x HosannArt “Happy Easter Sky Parade” Installation	Date: From now until April 8, 2018 Time: 10am to 10pm Venue: The Peak Galleria
Redemption of The Peak Galleria x HosannArt Limited Edition Tote Bag	Date: From now until April 8, 2018 Time: 10am to 10pm Venue: Concierge, G/F, The Peak Galleria Details: Spending HK\$300 or more at The Peak Galleria^, and “Follow” The Peak Galleria on Instagram, or “Like” the mall’s Facebook fan page to redeem the lovely limited edition tote bag. Gifts are available for redemption on first-come-first-served basis, while stocks last.
“Chocoholic Guardian” Giveaway Facebook Game	Date: March 22 to March 25, 2018 Details: To be announced on The Peak Galleria Facebook Fan Page

^ Spending should be paid by electronic payment such as Credit Card, EPS, Octopus, or Mobile Payment, with a maximum of two, same-day, original, machine-printed receipts together with the electronic payment counterfoils from two different merchants.

* The above activities are subject to change or alteration without prior notice.

* For more details, please refer to in-mall promotional collateral or contact the Concierge.