

**For immediate release**

**Amoy Plaza and Grand Plaza Joint Pandora Cake Shop to Present a  
Mother's Day Themed Cakes Exhibition**

(Hong Kong, April 20, 2015) Amoy Plaza and Grand Plaza under Hang Lung Properties will collaborate with the famous Pandora Cake Shop to present a Mother's Day Decorative Cakes Exhibition. From April 24 to May 10, a themed cake series with designs in the shape of handbags, stilettos, dresses and jewelry will be showcased at Amoy Plaza and Grand Plaza. The exquisitely designed cakes are a perfect match for elegant and stylish modern moms.

Apart from the exhibition, shoppers can bake a set of cupcakes for their dear moms by joining the Mother's Day Cupcake Class upon spending a designated amount in the malls. They can also take selfies with their moms at the "My Loving Super Mom" photo-op feature and upload their photos to Instagram to win cash coupons. They could even win a fabulous Mother's Day gift for their beloved moms by playing games hosted by the Amoy Plaza and Grand Plaza Facebook fan pages.

The whole family can celebrate this festival by enjoying the special food and beverages privileges offered by the restaurants at Amoy Plaza and Grand Plaza. Customers can download the e-coupons from Facebook fan pages and Instagram of the two malls. Please refer to the appendix for details.

### **About Amoy Plaza**

Conveniently located near the MTR Kowloon Bay Station, Amoy Plaza is an integrated mall in Kowloon East, comprising stores offering trendy fashions, beauty products and electronic gadgets. Together with more than 35 restaurants serving local and international cuisines, the mall offers a full selection of lifestyle experiences for nearby office workers and residents of Amoy Gardens.

#### **Please visit:**

Amoy Plaza's Website: <http://www.amoyplaza.com.hk>  
Facebook: <http://www.facebook.com/AmoyPlazaHK>  
Sina Weibo: <http://weibo.com/amoyplaza>  
Instagram: <http://instagram.com/amoyplazahk>

### **About Grand Plaza**

Located on the bustling Nathan Road next to the MTR Mong Kok Station, Grand Plaza comprises two office towers and a commercial podium with high-standard facilities, houses renowned watch and jewelry brands, many fashion brands and restaurants targeting both locals and tourists. Office Tower One provides the district's prominent medical centers as well as the themed beauty and travel floors.

#### **Please visit:**

Facebook: <http://www.facebook.com/GrandPlazaHK>  
Instagram: <http://instagram.com/grandplazahk>

### **About Hang Lung Properties**

Hang Lung Properties Limited, a constituent stock of the Hang Seng Index and Hang Seng Corporate Sustainability Indices in Hong Kong, is a leading real estate developer in Hong Kong and mainland China. Boasting a diversified portfolio of investment properties in Hong Kong, the Company has progressively branched out into the Mainland since the 1990s, building, owning and managing world-class commercial complexes in key cities, projects that have earned international acclaim for their exceptional quality of architectural design, services and sustainable features.

Riding on the immense success of its two landmark properties in Shanghai, Plaza 66 and Grand Gateway 66, the Company's footprint has expanded to Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming and Wuhan, with all the Mainland projects carrying the "66" brand. Subsequent to the grand openings of Parc 66 in Jinan, Palace 66 and Forum 66 in Shenyang, Center 66 in Wuxi and Riverside 66 in Tianjin over the past few years, Olympia 66, another world-class investment property in Dalian, will come into operation in the third quarter of 2015. As Hang Lung's business continues to grow, the Company is set to develop into the most admired mega national commercial property enterprise in the market.

### **About Pandora Cake Shop**

Pandora Cake Shop is the popular handmade cake shop, which mainly produces creative cakes with different styles, like cartoon characters, animals, handbags and even musical instruments. Pandora Cake Shop sets up cake class to teach different kinds of creative cakes. It also designs the creative cakes for the famous artists with great feedback.

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**Photo Caption 1:**



A themed cake series with designs in the shape of handbags, stilettos, dresses and jewelry will be showcased at Amoy Plaza and Grand Plaza.

Photo Caption 2:



Shoppers can bake a set of cupcakes for their dear moms by joining the Mother's Day Cupcake Class upon spending a designated amount in the malls.

**Appendix: Program Details**

<p><b>Mother’s Day Decorative Cakes Exhibition</b></p>	<p>Date: April 24 to May 10, 2015</p> <p>Time: 11am to 10pm</p> <p>Venue: Atrium, Phase 1, Amoy Plaza &amp; G/F, Grand Plaza</p>
<p><b>“My Loving Super Mom” Photo-op Feature &amp; Instagram Game</b></p>	<p>Date: April 25 to May 10, 2015</p> <p>Time: 11am to 10 pm</p> <p>Venue: Atrium, Phase 1, Amoy Plaza &amp; G/F, Grand Plaza</p> <p>Details: Shoppers taking selfies with their moms at the “My Loving Super Mom” photo-op feature and upload their photos to Instagram will have the chance to win cash coupons.</p>
<p><b>Mother’s Day Cupcake Class</b></p>	<p>Redemption Date: April 25 and 26, 2015 (Saturday &amp; Sunday)</p> <p>Redemption Time: 1pm to 10pm</p> <p>Redemption Venue: Atrium, Phase 1, Amoy Plaza</p>

	<p>Redemption Date: April 24 and 25, 2015 (Friday &amp; Saturday)</p> <p>Redemption Time: 1pm to 10pm</p> <p>Redemption Venue: G/F, Grand Plaza</p> <p>Details: Spending of HK\$800 or above at designated shops in the malls and with maximum two sales receipts on the same day can redeem a seat at the cupcake class. Quotas are limited every day and are available on first-come-first-served basis.</p>
<p><b>Mother's Day Facebook Game</b></p>	<p>Details: Please visit Facebook fan pages and Instagram of Amoy Plaza and Grand Plaza for more details.</p>
<p><b>Mother's Day F&amp;B Privilege</b></p>	<p>Date: April 24 to May 10, 2015</p> <p>Details: Customers can download the e-coupons offered by the food and beverage merchants at Amoy Plaza and Grand Plaza from Facebook fan pages and Instagram to enjoy the special privileges.</p>

\* Events and promotions are subject to change without prior notice.

\* Please refer to event posters or the concierge desks for more details.