

## For Immediate Release

### Kornhill Plaza Presents “Little Ghost’s Red-Nosed Playground”

(Hong Kong, September 29, 2016) Halloween celebrations at Kornhill Plaza come in the form of a classic playground haunted by the cutest Little Red-Nosed Ghosts. The ghosts will meet and greet customers around the mall. Sweetly spooky and frighteningly fun, the “Little Ghost’s Red-Nosed Playground” is sure to be a crowd-pleaser as customers gather at the mall in high spirits for a happy Halloween.

From now until October 31, the mezzanine floor of Kornhill Plaza is home to a Halloween-style “The Pumpkin Land” where children and families can enjoy magically enchanting moments playing on classic playground games with a Halloween twist, including the Quirky Pumpkin Seesaw, and the Wicked Dryad and Swing. From the mysterious castle-decorated main entrance to the classic hopscotch game on the ground floor, customers will find the cute and naughty Little Red-Nosed Ghosts in every corner of the mall, along with other Halloween characters including Quirky Pumpkins, Mysterious Bats, and Evil Cats.

During the festive period, Kornhill Plaza will introduce a special “Trick or Treat Plate Giveaway” activity for shoppers. Upon single purchase of HK\$500 or more at the mall, customers can redeem a unique Halloween-themed plate by presenting a same-day receipt. For program details, please refer to the appendix.

#### About Kornhill Plaza

Conveniently located in the east of Hong Kong Island atop MTR Tai Koo Station, Kornhill Plaza houses a quality lifestyle shopping arcade anchored by AEON STYLE department store, serviced apartments with superior management and services, and an office tower, together with Kornhill Learnscape, which offers leisure-learning facilities for youngsters. From exquisite gourmet food and relaxing cafés to cinemas and bookstores, Kornhill Plaza caters to the desires of every family looking for a kaleidoscopic convergence of great moments in life.

Please visit :

Kornhill Plaza Facebook ( <http://www.facebook.com/KornhillLearnscape> )

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**Photo Caption (1):**



Kornhill Plaza will transform into “The Pumpkin Land” on the mezzanine floor, with Halloween-themed playground games such as the Quirky Pumpkin Seesaw and the Wicked Dryad and Swing, allowing customers to experience all the fun of a happy Halloween.

**Photo Caption (2):**



Upon single purchase of HK\$500 or more at Kornhill Plaza, customers can redeem a Halloween-themed plate by presenting a same-day receipt.

**Appendix: Program details**

<b>The Pumpkin Land</b>	Date: From now until October 31, 2016 Time: 10am – 10pm Venue: M/F, Kornhill Plaza
<b>Trick or Treat Plate Giveaway</b>	Date: From now until October 31, 2016 Time: 10am – 10pm Redemption venue: Concierge, G/F, Kornhill Plaza Redemption method: Upon single purchase of HK\$500 or more at Kornhill Plaza, customers can redeem a Halloween-themed plate by presenting a same-day receipt.

\*Gifts are limited and are available on a first-come-first-served basis while stocks last.

\*Please refer to other promotional materials at the concierge desk on the G/F for terms and conditions.