



## For Immediate Release

### **Fashion Walk Promotes Healthy Living at Wan Chai Sports Carnival**

(Hong Kong, August 3, 2016) Fashion Walk, the fashion hot spot in Causeway Bay, is at the forefront of promoting healthy living and fun activities this summer by partnering with the Wan Chai District Council Cultural and Leisure Services Committee and Wan Chai Sports Federation to host the Wan Chai Sports Carnival. A wide variety of recreational activities will be available for all on August 7 (Sunday) at venues ranging from Fashion Walk's Paterson Street and Great George Street to the Causeway Bay Sports Ground, the Wan Chai Sports Federation and the Moreton Terrace Temporary Playground.

An opening ceremony for the Carnival will be held at the Hang Lung Centre adjoining public square at noon on August 7 (Sunday). The events at Fashion Walk for family and friends to enjoy will include a Street Workout, which is a combination of weight training and extreme gymnastics, and other booth games. Members of the public are also welcome to join a fascinating Cycling Art Jam, in which one participant pedals a bicycle to rotate a drawing board while a partner squeezes paint onto the board to complete a picture. Alternatively, they can try Pool Soccer, a hybrid of American pool and soccer played on a grass carpet.

During the Carnival, participants will receive a game card to collect stamps for redeeming gifts. All activities are free. Please refer to the appendix for details.

#### **About Fashion Walk**

In a unique fusion of indoor and outdoor ambiance at the heart of Causeway Bay, encompassed by four vibrant streets – Great George, Paterson, Kingston and Cleveland – Fashion Walk is the distinctive shopping destination, offering the latest trends in fashion, gastronomy and lifestyle in a magnificent setting. Fashion Walk has its finger firmly on the pulse of fashion trends for hipsters and trendsetters, allowing them to discover popular international brands and rising stars. More and more cutting-edge concept stores and brands are opening their flagship stores here, together with the diversified choices of cuisines at Food Street, making Fashion Walk the home to Fashion Intelligence, the coming together of ideas and insights. Fashion Walk was also named “Hong Kong’s Smart Fashion Destination” by USA Today in July 2015.

For further information, please visit:

Website : [www.fashionwalk.com.hk](http://www.fashionwalk.com.hk)

Facebook : [www.facebook.com/HK.FashionWalk](http://www.facebook.com/HK.FashionWalk)

Sina Weibo : [weibo.com/hkfashionwalk](http://weibo.com/hkfashionwalk)

Instagram : [instagram.com/hkfashionwalk](http://instagram.com/hkfashionwalk)

Youtube : [www.youtube.com/user/hkfashionwalk](http://www.youtube.com/user/hkfashionwalk)

Wechat : id= hkfashionwalk

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# 灣仔全民運動日

## WAN CHAI SPORTS CARNIVAL

### 7-8-2016

合辦機構：



FASHION  
WALK



贊助機構：



協辦機構：



中午12時 | 開幕禮 @

百德新街行人專用區

中午12時半  
至 6 時 | 運動日 @

百德新街及記利佐治街

銅鑼灣運動場

摩頓臺灣仔體育總會舞蹈室

摩頓臺臨時遊樂場

現場體驗運動樂趣，  
集齊蓋印更可換領豐富禮品！



## Appendix: Event Details

<p>Wan Chai Sports Carnival Opening Ceremony</p>	<p>Date: August 7, 2016 (Sunday) Time: 12pm - 12:30pm Venue: Hang Lung Centre adjoining public square Guests: Miss LEE Pui Ling, Becky Leisure Manager of Wan Chai District Office Ms NG Yuen-ting, Yolanda, MH Chairperson of the Cultural and Leisure Services Committee of the Wan Chai District Council Dr Peggy LAM, GBS, OBE, JP Chairperson of Wan Chai Sports Federation Ms Katherine LO Senior Manager (Leasing &amp; Management) of Hang Lung Properties Dr Albert WONG, MH Chairperson of Hong Kong Guoshu Association</p>
<p>Fashion Walk Sport Stations on Paterson Street and Great George Street</p>	<p>Date: August 7, 2016 (Sunday) Time: 12:30pm – 6pm Details: Booth games and performances, including Street Workout, Cycling Art Jam and Pool Soccer</p>
<p>Game Card for Wan Chai Sports Carnival</p>	<p>Date: August 7, 2016 (Sunday) Time: 12:30pm – 6pm Details: Receive stamps for each visit and completion of a booth game and redeem gifts according to number of stamps collected. Gifts include Kiehl's sunscreen, a LOG-ON towel, REEBOK CLASSIC phone case and adidas shopping voucher. Redemption is available on first-come-first-served basis. Quotas apply while stock lasts.</p>

<p>Other Sports Locations for Wan Chai Sports Carnival</p>	<p>Date: August 7, 2016 (Sunday)  Time: 12:30pm – 6pm  Running: Volleyball court in Moreton Terrace Temporary  Playground and Causeway Bay Sports Ground  Ping-Pong: Multi-purpose arena in Wan Chai Sports  Federation  Martial art: Dancing room in Wan Chai Sports Federation  Volleyball: Volleyball court in Moreton Terrace Temporary  Playground  Taichi: Wan Chai Sports Federation</p>
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