

“hello x GoByBus x GDHK Tourists Exclusive Privileges” – Terms and Conditions

1. This promotional / redemption event (the “**Event**”) is organized and operated under and part of the “hello Hang Lung Malls Rewards Program (hello 恒隆商場獎賞計劃)” (the “**hello Program**”), an integrated membership program managed and operated by Hang Lung Real Estate Agency Limited (“**HLREAL**”) (by itself and for and on behalf of Hang Lung Properties Limited) and which covers Fashion Walk which is situated at Great George Street, Paterson Street, Food Street and Kingston Street, Causeway Bay, Hong Kong and Grand Plaza which is situated at 625 & 639 Nathan Road, Mongkok, Hong Kong. (collectively, the “**Selected Hang Lung Mall(s)**”).
2. The Event is held during the period from September 6, 2024 to October 31, 2024 (both days inclusive)(the “**Promotion Period**”).
3. The terms and conditions (the “**hello Program T&C**”) of the hello Program which can be accessed via the “Hang Lung Malls App (恒隆商場手機應用程式)” (the “**Hang Lung Malls App**”), the “香港hello恒隆商場獎賞計畫 WeChat Mini Program” (the “**hello WeChat Mini Program**”) or at www.hanglungmalls.com/en/tnc apply to the Event, save that in the event of any discrepancy or inconsistency between the hello Program T&C and these Terms and Conditions, the latter shall prevail. Unless otherwise defined, capitalized terms defined in the hello Program T&C shall have the same meanings when used in these Terms and Conditions.
4. The ‘hello’ Promotion Code Terms and Conditions applies to “Reward 2 - Limited Ticket Offer” as referred to in Section 5 below. (https://www.gobybus.hk/doc/hello_promocode_T&C.pdf)
5. **The Event**

Event Mechanism

Reward 1

A Member can receive one (1) “HK\$100 Hang Lung Conditional e-Shopping Coupon” (the “**e-Coupon(s)**”) (each has a face value of HK\$100 and a minimum spending of HK\$500 for each transaction applies in order for a Member to use one (1) e-Coupon) and one (1) pc of BLACK & WHITE® Totebag (the “**Totebag(s)**”) by personally presenting a valid inbound travel document and a valid bus ticket issued by GoByBus.hk or GDHK Bus (please refer to Section 4(i) below for details) at the concierge counter located at Fashion Walk or Grand Plaza (the “**Concierge Counter(s)**”) during the Promotion Period.

Each Member is entitled to receive a maximum of one (1) e-Coupon and one (1) pc of Totebag from the Event within the Promotion Period.

Reward 2 – Limited Ticket Offer

A Member who inputs the Promotion Code ‘hello’ at GoByBus.hk upon purchase GDHK Bus tickets of HK\$100 by using designated e-Wallet (AlipayHK/ Alipay/ WeChat Pay/ UnionPay QR code) will receive HK\$10 discount on a first-come, first-served basis, while stocks last. For further details, please refer to the “‘hello’ Promotion Code Terms and Conditions” referred to in Section 4 above.

- (i) Each Member can receive the e-Coupon and Totebag by personally presenting a valid inbound travel documents and valid bus ticket issued by GoByBus.hk or GDHK Bus below at the Concierge Counter during the Promotion Period, provided that such Member arrives in Hong Kong from aboard on a day which is within seven (7) days before the date on which the inbound travel documents are presented:
 - a. Non-Hong Kong passports / proof of identity documents (provided by tourists); and
 - b. Physical / e-Bus ticket issued by GoByBus.hk or GDHK Bus with “Hong Kong” as the destination

HLREAL reserves the right to request from the Member any further documentary proof it deems necessary and may refuse to award the rewards under this Event to a Member at its sole and absolute discretion without any reason.

- (ii) A total quota of 800 e-Coupons and Totebags to be awarded under this Event apply and they are available on a first-come, first-served basis while stocks last. Each Member is entitled to receive a maximum of one (1) e-Coupon and one (1) pc of Totebag during the Promotion Period.
- (iii) The e-Coupon is valid for 1 day from the date of issuance and will not be reissued after its expiry. The e-Coupon can be used at Participating Merchants located at Fashion Walk, Grand Plaza, Gala Place and Hollywood Plaza only. The list of Participating Merchants which such e-Coupons can be used at can be found at the Hang Lung Malls App and the hello WeChat Mini Program, and the terms and conditions of such e-Coupons shall be subject to change from time to time without prior notice. Please refer to the terms and conditions of the e-Coupons for details.
- (iv) The Fashion Walk Concierge Counter is open from 10:00 to 22:00 from Mondays to Sundays (including public holidays) only; Grand Plaza Concierge Counter is open from 10:00 to 22:00 from Mondays to Sundays (including public holidays) only.
- (v) The e-Coupons cannot be used or enjoyed in conjunction with any other promotional programs, offers, discounts, coupons, benefits, privileges and the like organized and operated under and part of the hello Program, save that the e-Coupons can be used in conjunction with the “Hang Lung e-Shopping Coupons”. Terms and conditions on the use of such “Hang Lung e-Shopping Coupons” apply separately. For details, please refer to such terms and conditions.
- (vi) Members who participated in this event cannot enjoy the reward in conjunction with “hello Tourists Delights” during the promotion period.

6. If applicable to the Event, HLREAL may stamp all sales receipts, electronic payment slips and other documents which are presented in person. All sales receipts, electronic payment slips and other documents which have been presented in person (whether stamped or not) or uploaded through the Hang Lung Malls App or the hello WeChat Mini Program for registering Registered Spending, earning hello Points and/or participating in the Event can be used once only and will not be accepted again for the same purpose, unless otherwise stated.

7. If applicable to the Event, split payment receipts will not be accepted. Payment receipts issued by the same merchant for the same goods and services cannot be split into more than one (1) sale receipt and/or electronic payment slip. Therefore, the transaction amount on the sales receipts and the corresponding electronic payment slips must be the same.
8. If applicable to the Event, if an Eligible Transaction is paid by installments, only the transaction in respect of the first installment will entitle the Member to participate in the Event.
9. If applicable to the Event, all coupons / certificates / vouchers / rewards (electronic, digital or otherwise) to be granted or offered under the Event shall not be varied, returned, replaced, cancelled, transferred, resold, refunded or exchanged for cash or discount or other products.
10. HLREAL reserves the absolute right to suspend, vary or cancel any benefits, discounts, offers, privileges, promotions, rewards, services and the like (collectively, the "Benefits") to be granted or offered under the Event at any time without any prior notice.
11. HLREAL may record the Event for marketing and promotional purposes and any other purposes it deems fit. Photos, videos, audio-records and any other types of medium taken of customers/Members (whether they participate in the Event or not and whether edited and with or without other persons or not) (collectively, the "Materials") by or for and on behalf of HLREAL may be used, presented, published and disseminated in or through publications, newspapers, magazines, radio and television broadcasts, websites, mobile applications, emails, outdoor advertisements or any other types of medium by HLREAL and/or third parties as authorized by HLREAL and may be transferred by HLREAL to any other third party it deems fit for the aforementioned purposes, without the payment of any remuneration, royalty payments or any fees to such customers/Members. HLREAL has the absolute right to use the Materials. All intellectual property rights and proprietary rights of the Materials shall at all times be wholly and absolutely owned by HLREAL and/or third parties as directed by HLREAL. Such customers/Members are deemed to agree, confirm, warrant and undertake that they shall wholly waive and forever abandon all rights to pursue and be estopped from pursuing any action, claim, right, demand and set-off against HLREAL arising out of, or in connection with, the use of the Materials in accordance with this Section 10, whether in contract, tort, at common law, inequity, under statute or otherwise, in whatsoever jurisdiction.
12. Unless any Benefits are expressly and specifically stated to be supplied / provided / manufactured by HLREAL, the Benefits are not supplied / provided / manufactured by HLREAL. HLREAL does not in any way warrant the quality and condition of or any other matters in connection with such Benefits and shall not be held liable for the same. HLREAL shall not be held legally liable for any direct or indirect claims, demands, costs, charges, expenses, losses, damages and compensations arising out of or relating to such Benefits (including but not limited to the loss of Benefits due to the deletion of the Hang Lung Malls App or the hello WeChat Mini Program, the termination of a Member's Membership, the change of contact details of a Member, the use of such Benefits by mistake, network or device failures or problems, technical errors or any other reason) and the Event.
13. HLREAL expressly welcomes its employees and staff members and its associated companies' employees and staff members (collectively, the "Staff" and together with the Staff's immediate family members, the "Associated Persons") and their respective immediate family members to join as Members and participate in the hello Program and the Event. HLREAL may at its sole and absolute discretion and at any

time amend this Section 12 and deny the Associated Persons their right to join as Members and participate in the Hello Program and the Event.

14. HLREAL may at its sole and absolute discretion determine a customer's/Member's eligibility to receive any Benefits.
15. HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Event and/or withdraw or terminate the Event without prior notice.
16. In case of any dispute regarding the Event or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.
17. By participating in the Event, customers/Members are deemed to have read, accepted and agreed to comply with these Terms and Conditions and accepted that HLREAL is entitled to the rights set out in such Terms and Conditions. In case of any breach of these Terms and Conditions, or HLREAL reasonably believes that dishonest or fraudulent conduct and/or acts have been committed by a customer/Member (including but not limited to using or abetting others to use inappropriate methods to affect, cause technical problems or disorder to, damage, interfere, interrupt or jeopardize the operation or any aspect of the Event or the Hello Program), HLREAL has the sole and absolute discretion to immediately revoke the customer/Member's entitlement to any Benefits, demand and recover from any customer/Member the Benefits redeemed or equivalent value in cash, claim against the customer/Member for any damages and/or losses arising from or in connection with the above and pursue any legal action, without any prior notice.
18. Due to unforeseen circumstances, force majeure events and/or circumstances not under the control of HLREAL, including, without limitation, acts of God, earthquakes, fires, floods, wars, civil or military disturbances, acts of terrorism, sabotage, strikes, epidemics, riots, power failures and computer failure, HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Event and/or withdraw or terminate the Event without prior notice. HLREAL accepts no liability for the aforementioned amendments, withdrawal and/or termination. Under such circumstances, in case of any dispute arising out of the Event or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.
19. In case of discrepancies or inconsistencies between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.

「hello x GoByBus x 粵港直通巴 旅客專享禮遇」活動條款及細則

1. 是次推廣 / 兌換活動 (下稱“活動”) 乃根據 hello 恒隆商場獎賞計劃 (下稱“hello 計劃”) 發出並由恒隆地產代理有限公司 (由其本身及代表恒隆物業有限公司) 管理及運作的綜合會員計劃之活動。由恒隆房地產代理有限公司 (本身以及代表恒隆地產有限公司) (下稱“恒隆”) 經營, 其涵蓋範圍包括「恒隆商場」指由恒隆經營且 hello 計劃涵蓋的若干商場, 包括位於銅鑼灣記利佐治街, 百德新街, 加寧街, 京士頓街的 Fashion Walk及位於旺角彌敦道 625 及 639 號的雅蘭中心。(統稱“指定恒隆商場”)
2. 此推廣活動於2024年9月6日至2024年10月31日 (包括首尾兩天) 期間 (下稱“活動期間”) 舉行。
3. 恒隆商場手機應用程式 (“Hang Lung Malls App”) 中、“香港hello恒隆商場獎賞計畫微信小程序” (“hello微信小程序”) 中或 <https://www.hanglungmalls.com/tnc> 上的恒隆商場獎賞計劃條款及細則同樣適用於本次活動, 除非恒隆商場獎賞計劃條款及細則之間存在任何差異或不一致, 否則請予以保留; 惟倘本條款及細則與恒隆商場獎賞計劃條款及細則有任何歧義, 則以本條款及細則為準。除非另有定義, 否則當恒隆商場獎賞計劃條款及細則中定義的術語被使用在此條款及細則時具有相同含義。
4. 下述第 5 節提及之【獎賞二】受「hello」優惠碼條款及細則約束。
(https://www.gobybus.hk/doc/hello_promocode_T&C.pdf)
5. **活動詳情**

換領獎賞

獎賞一

於活動期間, hello會員於Fashion Walk或雅蘭中心之賓客服務台(下稱“賓客服務台”)出示有效抵港旅遊憑證及GoByBus.hk或粵港直通巴有效車票(詳情請參閱4(i)部分), 即可換領一(1)張HK\$100恒隆電子優惠券(下稱“電子券”) (每張面值HK\$100, 每次於指定商戶消費滿HK\$500可使用1張)及一(1)個黑白®濃滑經典奶茶布袋(下稱“布袋”)。

每位 hello 會員於推廣期內最多可換領一(1)張電子券及一(1)個布袋。

獎賞二 - 限定購票優惠

會員憑優惠碼「hello」於GoByBus.hk預訂由「粵港直通巴」營運的跨境巴士車票, 使用指定電子錢包 (AlipayHK/支付寶/微信支付/銀聯二維碼) 即享HK\$10折扣優惠, 先到先得, 送完即止。請查閱上述第4節「hello」優惠碼推廣條款及細則了解詳情。

(i) 每位hello會員需親身前往賓客服務台出示以下抵港旅遊憑證及GoByBus.hk或粵港直通巴有效車票，方可換領電子券及布袋，而會員必須於領取電子券當天起計最多七(7)天前抵達香港：

- a. 持有有效非香港護照/其他身份證明文件(由旅客提供); 及
- b. 目的地為“香港”的GoByBus.hk或粵港直通巴實體車票或電子證明

如有需要恒隆保留向會員要求提供進一步的證明文件的權利並有權拒絕提供獎賞而無需提供任何理由。

(ii) 活動可供換領之電子券及布袋為總共800套，先到先得，換完即止。每位 hello 會員於推廣期內最多可換領一(1)張電子券及一(1)個布袋。

(iii) 電子券有效期為發出日起計1日(包括首尾兩天)，逾期無效，恕不補發。電子券適用於Fashion Walk/ 雅蘭中心/ 荷李活商業中心/ 家樂坊指定參與商戶。電子券內容、參與活動的指定參與商戶名單及該電子券的使用條款及細則會不定時進行更新而不會另行通知，請以最終領取到的電子券內容為準，詳情請參閱恒隆商場手機應用程式及hello微信小程序。

(iv) Fashion Walk賓客服務台服務時間為星期一至日(包括公眾假期)早上10時至晚上10時；雅蘭中心賓客服務台服務時間為星期一至日(包括公眾假期)早上10時至晚上10時。

(v) 電子券不能與hello計劃下的任何其他促銷計畫、優惠、折扣、優惠券、福利、特權等一起使用，但可與「恒隆電子購物禮券」同時使用。使用「恒隆電子購物禮券」的條款及細則另行適用。詳情請參閱恒隆電子購物禮券的條款及細則。

(vi) 已參與此換領活動之會員不可同時參與「hello旅客有賞」之換領活動。

6. 每套機印銷售收據、相應的電子簽賬存根及其他相應的文件只可用作登記換領一次及由賓客服務台蓋上印章以作識別。已於賓客服務台進行換領之單據(不論已蓋章與否)或已於hello恒隆商場獎賞計劃上傳之單據並登記hello積分之單據均不能重覆使用。

7. 分拆的付款收據將不被接受。同一商戶為同一商品和服務簽發的付款收據不能分割成一張以上的銷售收據和/或電子付款單。因此，銷售收據上的交易金額和相應的電子付款單必須相同。

8. 任何消費如由商戶提供分期付款，而消費總額達指定金額，該消費只可於消費當日領取及享受優惠。在支付每期分期付款時將不能用作換領、領取或享受優惠。

9. 活動中換領的電子券或實體禮券/兌換券/優惠券/獎賞均不可更改、退回、退換、退還、取消、轉讓、轉售或兌換現金、折扣或其他物品。

10. 恒隆保留權利隨時暫停、更改或撤銷任何推廣/兌換活動中的的權益、折扣、優惠、特權、促銷、獎勵、服務等，恕不另行通知。

11. 恒隆可因應活動推廣用途及其認為合適的其他目的記錄活動。由恒隆或由恒隆授權第三方代表恒隆在出版刊物、報章、雜誌、電台、電視、網站、手機應用程式、電郵、戶外廣告或於任何媒體平台使用、發佈、出版、散播，恒隆亦可將是次活動之相片、影片、影像及記錄分享給其認為適合上述目的第三方使用，而無需向顧客 / 會員支付任何報酬、肖像使用費或任何其他費用。恒隆擁有是次活動之相片、影片、影像及記錄的絕對使用權。是次活動之相片、影片、影像及記錄的所有知識產權和其他相關權利由恒隆和 / 或恒隆授權的第三方完全和絕對擁有。顧客 / 會員參與此活動會被視為同意、確認、保證並承諾他們將完全放棄並永久放棄追究和被阻止追究因恒隆引起的任何訴訟、索賠、權利、要求和抵消的所有權利，或與根據本第 15 節內文提及的活動之相片、影片、影像及記錄使用有關，無論是在合同、侵權、普通法、衡平法、成文法或其他方面的任何司法管轄法則。
12. 恒隆並不是商戶提供或從其購買的禮品、產品或服務的供應商或生產商，恒隆對商戶提供或從其購買的禮品、產品或服務的質素及任何其他事宜概不作出任何保證，亦不會負上任何責任。在法律准許的情況下，恒隆將免除一切有關是次活動所構成之法律責任及賠償。（包括但不限於會員若因刪除恒隆商場手機應用程式或hello微信小程序、會員會籍終止、更改會員聯繫方式、錯誤使用優惠、任何因網絡、電話或技術失誤或問題或任何其他原因）。
13. 恒隆在此明確歡迎其員工、工作人員及其聯營公司員工及工作人員（統稱「員工」及員工的直系親屬「關聯人士」）以及其直系親屬參與本獎賞計劃和活動。恒隆有權隨時修改此條款 17 及限制關聯人士參與本獎賞計劃和活動。
14. 恒隆可自行決定客人 / 會員是否合乎資格獲得獎賞。
15. 恒隆保留權利隨時暫停、更改或撤銷任何推廣 / 兌換活動中的的權益、折扣、優惠、特權、促銷、獎勵、服務等，恕不另行通知。
16. 恒隆有權隨時修改本條款及細則和 / 或撤回或終止此活動，恕不另行通知。如因活動或本條款及細則而產生任何爭議，恒隆將保留最終決定權。
17. 透過參與此活動，該會員被視為已閱讀、接受並同意遵守此條款及細則，並接受恒隆地產代理有限公司享有該條款及細則中規定的權利。若違反本條款及細則，或恒隆有理由相信客人 / 會員有任何不誠實或欺詐的行為（包括但不限於使用或教唆他人使用不正當或欺詐方法干擾本獎賞計劃和活動的運作，造成活動任何部份受到干擾、技術難題或故障，或任何危害、破壞或影響本活動的舉辦、誠信、公平或順利進行或偵察到任何不正常的數據傳送），恒隆地產代理有限公司擁有決定權可立即撤銷該會員使用本電子券的權利，有權要求從該會員取回與禮券同等價值之賠償，並保留追究權利向客戶 / 會員索取任何因上述情況而產生的損失及採取任何法律行動，恕不另行通知。
18. 任何不可預見的情況、不可抗力事件和 / 或不受恒隆控制的情況，包括但不限於天災、地震、火災、洪水、戰爭、內亂或軍事動亂、恐怖主義行為、破壞、罷工、流行病、騷亂、電源故障和電腦故障，有權隨時修改本條款及細則和 / 或撤回或終止此電子券，恕

不另行通知。恒隆對任何此類更改、撤銷和 / 或終止不承擔任何責任。

19. 本條款及細則的英文版本與中文版本在文義上如有任何差異或不符之處，一概以英文版本為準。