

“Fashion Walk 2025 Chinese New Year Happenings” Promotion Terms and Conditions

1. This promotional / redemption event (the “**Event**”) is organized and operated under and part of the “hello Hang Lung Malls Rewards Program (hello 恒隆商場獎賞計劃)” (the “**hello Program**”), an integrated membership program managed and operated by Hang Lung Real Estate Agency Limited (“**HLREAL**”) (by itself and for and on behalf of Hang Lung Properties Limited) and which covers Fashion Walk which is situated at Great George Street, Paterson Street, Cleveland Street and Kingston Street, Causeway Bay, Hong Kong (“**Fashion Walk**”).
2. The Event is held during the period from January 17, 2025 to February 9, 2025 (both days inclusive) (the “Promotion Period”).
3. The terms and conditions (the “**hello Program T&C**”) of the hello Program which can be accessed via the “Hang Lung Malls App (恒隆商場手機應用程式)” (the “**Hang Lung Malls App**”), the “香港 hello 恒隆商場獎賞計畫 WeChat Mini Program” (the “**hello WeChat Mini Program**”) or at www.hanglungmalls.com/en/tnc apply to the Event, save that in the event of any discrepancy or inconsistency between) the hello Program T&C and these Terms and Conditions, the latter shall prevail. Unless otherwise defined, capitalized terms defined in the hello Program T&C shall have the same meanings when used in these Terms and Conditions.

4. **The Event**

Part 1: “Roll” out the Year of Snake! – DIY Fai Chun Experience	
Redemption Venue & Time	Concierge Counter, G/F, Fashion Walk (the “ Fashion Walk Concierge ”) (10:00am – 10:00pm)
Reward & Redemption Method	A Member can receive two (2) Fai Chun papers for creating DIY Fai Chuns upon presenting his e-Card at the Fashion Walk Concierge. Each Member is entitled to receive a maximum of two (2) Fai Chun papers only on each day during the Event.
Quotas	2,600 (on a first-come, first-served basis while stocks last)

Part 2: Festival Snack Redemption	
Redemption Venue & Time	Concierge Counter, G/F, Fashion Walk (the “ Fashion Walk Concierge ”) (10:00am – 10:00pm)
Reward & Redemption Method	Upon conducting and successfully registering in accordance with the hello Program T&C one (1) Eligible Transaction at a Participating Merchant located at Fashion Walk with a net transaction amount of HK\$300 or more and presenting a completed DIY Fai Chun at the Fashion Walk Concierge, a Member can receive one (1) e-Redemption Coupon (the “ e-Coupon ”) for redeeming a box of Four Seas Good Luck Biscuit

	<p>(the “Biscuit”), provided that such Eligible Transaction is conducted during the Promotion Period.</p> <p>In order to receive the e-Coupon, a Member must personally present his e-Card, the registration and approval record in the Hang Lung Malls App or the hello WeChat Mini Program in respect of the relevant Eligible Transaction, and a completed DIY Fai Chun, at the Fashion Walk Concierge on the same day as such transaction.</p> <p>A Member must personally present the e-Coupon at SEAS OF FLVOUR which is located at Shop C, G/F & 1/F, 9 Kingston Street, Fashion Walk (Opening hours: 10:00 – 22:00 daily) on or before February 16, 2025 in order to redeem the Biscuit.</p> <p>Each Member is entitled to receive a maximum of one (1) box of Biscuit only from the Event.</p>
Quotas	300 (on a first-come, first-served basis while stocks last)

- (i) A list of the Participating Merchants located at Fashion Walk and other relevant information will be displayed in the Hang Lung Malls App, the hello WeChat Mini Program and at <https://www.hanglungmalls.com/en>.
 - (ii) To receive the e-Coupon, all Eligible Transactions must be conducted at or after 00:00am on January 17, 2025, and at or before 11:59pm on February 9, 2025. The relevant Eligible Transaction must be registered and approved successfully.
 - (iii) Eligible Transactions can also be conducted by Members with the benefits of other shopping privileges, including but not limited to those under “Free Parking offer” and “Birthday Bonus Point”.
5. If applicable to the Event, HLREAL may stamp all sales receipts, electronic payment slips and other documents which are presented in person. All sales receipts, electronic payment slips and other documents which have been presented in person (whether stamped or not) or uploaded through the Hang Lung Malls App or the hello WeChat Mini Program for registering Registered Spending, earning hello Points and/or participating in the Event can be used once only and will not be accepted again for the same purpose, unless otherwise stated.
 6. If applicable to the Event, split payment receipts will not be accepted. Payment receipts issued by the same merchant for the same goods and services cannot be split into more than one (1) sale receipt and/or electronic payment slip. Therefore, the transaction amount on the sales receipts and the corresponding electronic payment slips must be the same.
 7. If applicable to the Event, if an Eligible Transaction is paid by installments, only the transaction in respect of the first installment will entitle the Member to participate in the Event.
 8. If applicable to the Event, all coupons / certificates / vouchers / rewards (electronic, digital or otherwise) to be granted or offered under the Event shall not be varied, returned, replaced, cancelled, transferred,

resold, refunded or exchanged for cash or discount or other products.

9. HLREAL reserves the absolute right to suspend, vary or cancel any benefits, discounts, offers, privileges, promotions, rewards, services and the like (collectively, the “Benefits”) to be granted or offered under the Event at any time without any prior notice.
10. HLREAL may record the Event for marketing and promotional purposes and any other purposes it deems fit. Photos, videos, audio-records and any other types of medium taken of customers/Members (whether they participate in the Event or not and whether edited and with or without other persons or not) (collectively, the “Materials”) by or for and on behalf of HLREAL may be used, presented, published and disseminated in or through publications, newspapers, magazines, radio and television broadcasts, websites, mobile applications, emails, outdoor advertisements or any other types of medium by HLREAL and/or third parties as authorized by HLREAL and may be transferred by HLREAL to any other third party it deems fit for the aforementioned purposes, without the payment of any remuneration, royalty payments or any fees to such customers/Members. HLREAL has the absolute right to use the Materials. All intellectual property rights and proprietary rights of the Materials shall at all times be wholly and absolutely owned by HLREAL and/or third parties as directed by HLREAL. Such customers/Members are deemed to agree, confirm, warrant and undertake that they shall wholly waive and forever abandon all rights to pursue and be estopped from pursuing any action, claim, right, demand and set-off against HLREAL arising out of, or in connection with, the use of the Materials in accordance with this Section 10, whether in contract, tort, at common law, in equity, under statute or otherwise, in whatsoever jurisdiction.
11. Unless any Benefits are expressly and specifically stated to be supplied / provided / manufactured by HLREAL, the Benefits are not supplied / provided / manufactured by HLREAL. HLREAL does not in any way warrant the quality and condition of or any other matters in connection with such Benefits and shall not be held liable for the same. HLREAL shall not be held legally liable for any direct or indirect claims, demands, costs, charges, expenses, losses, damages and compensations arising out of or relating to such Benefits (including but not limited to the loss of Benefits due to the deletion of the Hang Lung Malls App or the hello WeChat Mini Program, the termination of a Member’s Membership, the change of contact details of a Member, the use of such Benefits by mistake, network or device failures or problems, technical errors or any other reason) and the Event.
12. HLREAL expressly welcomes its employees and staff members and its associated companies’ employees and staff members (collectively, the “**Staff**” and together with the Staff’s immediate family members, the “**Associated Persons**”) and their respective immediate family members to join as Members and participate in the hello Program and the Event. HLREAL may at its sole and absolute discretion and at any time amend this Section 12 and deny the Associated Persons the right to join as Members and participate in the hello Program and the Event.
13. HLREAL may at its sole and absolute discretion determine a customer’s/Member’s eligibility to receive any Benefits.
14. HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Event and/or withdraw or terminate the Event without prior notice.

15. In case of any dispute regarding the Event or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.
16. By participating in the Event, customers/Members are deemed to have read, accepted and agreed to comply with these Terms and Conditions and accepted that HLREAL is entitled to the rights set out in such Terms and Conditions. In case of any breach of these Terms and Conditions, or HLREAL reasonably believes that dishonest or fraudulent conduct and/or acts have been committed by a customer/Member (including but not limited to using or abetting others to use inappropriate methods to affect, cause technical problems or disorder to, damage, interfere, interrupt or jeopardize the operation or any aspect of the Event or the Hello Program), HLREAL has the sole and absolute discretion to immediately revoke the customer/Member's entitlement to any Benefits, demand and recover from any customer/Member the Benefits redeemed or equivalent value in cash, claim against the customer/Member for any damages and/or losses arising from or in connection with the above and pursue any legal action, without any prior notice.
17. Due to unforeseen circumstances, force majeure events and/or circumstances not under the control of HLREAL, including, without limitation, acts of God, earthquakes, fires, floods, wars, civil or military disturbances, acts of terrorism, sabotage, strikes, epidemics, riots, power failures and computer failure, HLREAL may at its sole and absolute discretion and at any time amend these Terms and Conditions or any aspect of the Event and/or withdraw or terminate the Event without prior notice. HLREAL accepts no liability for the aforementioned amendments, withdrawal and/or termination. Under such circumstances, in case of any dispute arising out of the Event or these Terms and Conditions, HLREAL reserves the absolute right to make the final decision and the decision of HLREAL shall be final and conclusive.
18. In case of discrepancies or inconsistencies between the English and Chinese versions of these Terms and Conditions, the English version shall prevail.

「Fashion Walk 2025 農曆新年活動」推廣活動條款及細則

1. 是次推廣 / 兌換活動 (下稱「活動」) 乃根據 hello 恒隆商場獎賞計劃 (下稱「hello 計劃」) 發出並由恒隆地產代理有限公司 (由其本身及代表恒隆物業有限公司) 管理及運作的綜合會員計劃之活動。由恒隆房地產代理有限公司 (本身以及代表恒隆地產有限公司) (下稱「恒隆」) 經營，其涵蓋範圍包括「恒隆商場」指由恒隆經營且 hello 計劃涵蓋的若干商場，包括位於銅鑼灣記利佐治街，百德新街，加寧街，京士頓街的 Fashion Walk (下稱「Fashion Walk」)。
2. 此推廣活動於 2025 年 1 月 17 日至 2025 年 2 月 9 日 (包括首尾兩天) 期間 (下稱“活動期間”) 舉行。
3. 恒隆商場手機應用程式 (下稱「恒隆商場 App」) 、香港 hello 恒隆商場獎賞計畫微信小程序 (下稱「hello 微信小程序」) 或 <https://www.hanglungmalls.com/tnc> 上的 hello 恒隆商場獎賞計劃條款及細則 (下稱「hello 計劃條款細則」) 同樣適用於是次活動，如「hello 計劃條款細則」與「本活動條款及細則」之間存有任何詮釋差異或不一致，則以本活動條款及細則為準。除非另有定義，否則當 hello 計劃條款及細則中定義的術語被使用在此條款及細則時具有相同含義。
4. **活動詳情**

(一) 祝賀「滾動」站 – DIY 揮春體驗

換領地點及時間	Fashion Walk 地下賓客服務台 (上午10時至晚上10時) (下稱“ Fashion Walk 賓客服務台 ”)
獎賞及換領方法	活動期間，hello 會員於 Fashion Walk 賓客服務台出示本人 hello 會員帳戶頁面，即可獲贈揮春卡紙兩張，以進行 DIY 揮春體驗。 每位 hello 會員於活動期內每日最多可換領兩張揮春卡紙。
名額	2,600 (先到先得，換完即止)

(二) 賀年零食換領

換領地點及時間	Fashion Walk 地下賓客服務台 (上午10時至晚上10時) (下稱“ Fashion Walk 賓客服務台 ”)
獎賞及換領方法	活動期間，hello 會員以合資格之電子支付於任何 Fashion Walk 參與商戶單一淨消費滿 HK\$300或以上，並根據 hello 計劃條款及細則登記一項合資格交易，及出示一張已完成的 DIY 揮春，即可獲贈用作換領四洲甘大滋上上簽餅乾(下稱“ 餅乾 ”)一盒之電子換領券(下稱“ 電子券 ”)一張。 會員須於合資格交易進行當日親身前往 Fashion Walk 賓客服務台出示恒隆商場手機應用程式或香港恒隆微信小程序內合資格消費交易成功登記及批核紀錄，以及一張已完成的 DIY 揮春，方可換領電子券一張。

	會員須於2025年2月16日或之前親身前往位於(Fashion Walk 京士頓街9號地下及一樓 C 號舖的四洲食品體驗館(營業時間：每日10:00-22:00)出示電子券，方可換領餅乾一盒。
	每位 hello 會員於活動期內最多可換領餅乾一盒。
名額	300 (先到先得，換完即止)

- (i) Fashion Walk 參與商戶名單及其他相關資訊請瀏覽恒隆商場手機應用程式、香港恒隆微信小程序及網頁 <https://www.hanglungmalls.com/>。
- (ii) 換領電子券之所有合資格消費交易必須於 2025 年 1 月 17 日 00:00 後至 2025 年 2 月 9 日 23:59 前進行，方可參與此活動。相關合資格消費交易必須成功登記及獲批核。
- (iii) 已獲成功批核之消費單據可同時參與其他推廣活動包括但不限於「泊車優惠」及「生日積分獎賞」等等。
5. 除特別註明外，每套機印銷售收據及相應的電子簽賬存根只可用作登記換領一次，於賓客服務台登記之單據可能會被蓋上印章以作識別。已賓客服務台進行換領之單據及其他文件（不論已蓋章與否）或已於恒隆商場 App 或 hello 微信小程序上傳之單據並登記 hello 積分之單據均不能重覆使用作相同目的（如適用於此活動）。
 6. 分拆的付款收據將不被接受。同一商戶為同一商品和服務簽發的付款收據不能分割成一張以上的銷售收據和 / 或電子付款單。因此，銷售收據上的交易金額和相應的電子付款單必須相同（如適用於此活動）。
 7. 如合資格交易為分期付款消費，只接受首筆分期付款相關的合資格交易參與是次活動（如適用於此活動）。
 8. 活動中換領的禮券 / 兌換券 / 優惠券 / 獎賞（電子、實體或其他形式）均不可更改、退回、退換、取消、轉讓、轉售、退款或兌換現金、折扣或其他物品。
 9. 恒隆保留隨時暫停、更改或取消任何推廣 / 兌換活動中的的獎賞、折扣、優惠、特權、促銷、獎勵、服務等（統稱「獎賞」）之一切權利，恕不另行通知。
 10. 恒隆可因應活動推廣用途及其認為合適的其他目的記錄活動。由恒隆或由恒隆授權第三方代表恒隆在出版刊物、報章、雜誌、電台、電視、網站、手機應用程式、電郵、戶外廣告或於任何媒體平台使用、發佈、出版、散播，恒隆亦可將是次活動之相片、影片、影像及記錄分享給其認為適合上述目的第三方使用，而無需向顧客 / 會員支付任何報酬、肖像使用費或任何其他費用。恒隆擁有是次活動之相片、影片、影像及記錄的絕對使用權。是次活動之相片、影片、影像及記錄的所有知識產權和其他相關權利由恒隆和 / 或恒隆授權的第三方完全和絕對擁有。顧客 / 會員參與此活動會被視為同意、確認、保證並承諾他們將完全放棄並永久放棄追究和被阻止追究因恒隆引起的任何訴訟、索賠、權利、要求和抵消的所有權利，或與根據本第 10 節內文提及的活動之相片、影片、影像及記錄使用有關，無論是在合同、侵權、普通法、衡平法、成文法或其他方面的任何司法管轄法則。
 11. 恒隆並不是商戶提供或從其購買的禮品、產品或服務的供應商或生產商，恒隆對商戶提供或從其購買的禮品、產品或服務的質素及任何其他事宜概不作出任何保證，亦不會負上任何責任。在

法律准許的情況下，恒隆將免除一切有關是次活動所構成之法律責任及賠償。(包括但不限於會員若因刪除恒隆商場 App 或 hello 微信小程序、會員會籍終止、更改會員聯繫方式、錯誤使用優惠、任何因網絡、電話或技術失誤或問題或任何其他原因)

12. 恒隆在此明確歡迎其員工、工作人員及其聯營公司員工及工作人員(統稱「員工」及員工的直系親屬，下稱「**關聯人士**」) 以及其直系親屬參與 hello 計劃及是次活動。恒隆有權隨時修改此條款 12 及限制關聯人士參與 hello 計劃及是次活動。
13. 恒隆可自行決定客人 / 會員是否合乎資格獲得獎賞。
14. 恒隆有權隨時修改本活動條款及細則及 / 或撤回或終止此活動，恕不另行通知。
15. 如因活動或本活動條款及細則而產生任何爭議，恒隆將保留最終決定權。
16. 透過參與此活動，該會員被視為已閱讀、接受並同意遵守此條款及細則，並接受恒隆地產代理有限公司享有該條款及細則中規定的權利。若違反本活動條款及細則，或恒隆有理由相信客人 / 會員有任何不誠實或欺詐的行為(包括但不限於使用或教唆他人使用不正當或欺詐方法干擾 hello 計劃及活動的運作，造成活動任何部份受到干擾、技術難題或故障，或任何危害、破壞或影響本活動的舉辦、誠信、公平或順利進行或偵察到任何不正常的數據傳送)，恒隆地產代理有限公司擁有決定權可立即撤銷該會員使用本電子券的權利，有權要求從該會員取回與禮券同等價值之賠償，並保留追究權利向客戶 / 會員索取任何因上述情況而產生的損失及採取任何法律行動，恕不另行通知。
17. 任何不可預見的情況、不可抗力事件和 / 或不受恒隆控制的情況，包括但不限於天災、地震、火災、洪水、戰爭、內亂或軍事動亂、恐怖主義行為、破壞、罷工、流行病、騷亂、電源故障和電腦故障，有權隨時修改本活動條款及細則和 / 或撤回或終止此電子券，恕不另行通知。恒隆對任何此類更改、撤銷和 / 或終止不承擔任何責任。
18. 本活動條款及細則的英文版本與中文版本在文義上如有任何差異或不符之處，一概以英文版本為準。