

## Press Release

### **‘Hang Lung X HKYWCA “Love·No·Limit” Dementia Friendly Program – Community Inclusion Day’ Concludes with Great Success *In Enhancing Public Awareness and Building a Caring and Inclusive Community***

(Hong Kong, November 14, 2021) The ‘Hang Lung X HKYWCA “Love·No·Limit” Dementia Friendly Program – Community Inclusion Day’ co-organized by Hang Lung Properties Limited (“Hang Lung Properties”, stock code: 00101) and the Hong Kong Young Women's Christian Association (“HKYWCA”) was held at Amoy Plaza on November 13 2021. The event enjoyed an enthusiastic response attracting more than 2,000 participants, including families with elderly relatives with dementia as well as members of the wider community.

Officiating the event were Ms. Koo Kwok Lai, Rebecca, District Social Welfare Officer (Kwun Tong) of the Social Welfare Department; Ms. Helen Lau, Deputy Director (Head of Hong Kong Business Operations) of Hang Lung Properties; and from HKYWCA, Service Director (Elderly Service) Mr. Chow Wah Tat, Kenneth, and Service Director (Youth & Community Service) Mr. Foster Lam. Mrs Gwen Kao, Chairman of the Charles K. Kao Foundation for Alzheimer’s Disease and Dr. Chiu Ha Ying, Governor and Executive Committee Member of the Foundation, were also in attendance to share invaluable information about dementia symptoms and care of patients, to increase public awareness of the needs of patients and carers in the hope of building a more caring and inclusive community.

**Ms. Helen Lau, Deputy Director (Head of Hong Kong Business Operation) of Hang Lung Properties**, said, "Hang Lung Properties is committed to promoting sustainable development in society and the environment. We have been responding to the needs of people in society and contributing to the well-being of the public through a series of ongoing sustainable community investment projects. As the proportion of elderly in the population has increased, dementia has become an issue of greater concern in recent years. In view of this, Hang Lung Properties and HKYWCA launched the “Love·No·Limit” Dementia Friendly Program, a three-year scheme which offers support to dementia patients and their carers. The Program provides training to volunteers for participation in social services and the provision of training for front-line staff so that they can offer appropriate assistance to those in need in their daily work. Through this collaboration, we hope to deepen public awareness about dementia and have a positive impact



on the building of a diverse and inclusive community and the sustainable development of society".

**Ms. Koo Kwok Lai, Rebecca, District Social Welfare Officer (Kwun Tong) of Social Welfare Department**, said, "Dementia friendliness is a topic of growing concern in recent years. Given the aging population, the number of dementia patients in Hong Kong keeps increasing. Now is a good time for Hang Lung and HKYWCA to launch the "Love·No·Limit" Dementia Friendly Program, which can have a significant beneficial impact on the community. Indeed, the Social Welfare Department has been devoted to promoting dementia friendliness in the community by different means and to providing early intervention as well as care services to support patients. I am glad to see that carers and energetic young people in Kwun Tong district, in addition to the dementia patients themselves, are joining the Community Inclusion Day. It is hoped that the Program may not only broaden the awareness of the young, but also encourage people to become Dementia Friends, so that they can be more understanding of the needs of dementia patients and join hands for a more inclusive community."

**Mr. Chow Wah Tat, Kenneth, Service Director (Elderly Service) of the Hong Kong Young Women's Christian Association**, said, "We are very pleased to work together with Hang Lung Properties to raise public awareness about brain health and dementia in society, and to jointly promote a dementia-friendly community. HKYWCA has been providing a wide range of services in Hong Kong, with services for the elderly a key priority. The 'Love·No·Limit' Dementia Friendly Program has been running for a year and we are happy to see the positive impact with more than 900 in attendance benefitting from the services offered. We sincerely hope that the service can be extended to more of those in need, as well as to the public, so as to build an inclusive and compassionate community".

At the "Community Inclusion Day" event, leaders of the Charles K. Kao Foundation for Alzheimer's Disease were invited to attend the "Enduring Love" themed session to share experiences about the treatment and care of the elderly with dementia. A group of kindergarten students, elderly people, youth volunteers, and Hang Lung volunteers delivered performances under the theme of promoting inclusion across generations. The "Dementia Friendly Art Gallery" at the venue also showcased artworks created by the elderly with dementia to demonstrate their different abilities. Among the exhibits, a large-scale wing art installation narrates the stories of individual dementia patients and their carers in the placing of each colorful feather — a striking symbol of their ability to soar high with their extraordinary talent for art. In addition, the Jockey Club Charles Kao Brain Health Services promotional vehicle at the venue provided free cognitive testing and brain health consultations to the public and referral services for those in need.



## Photo caption



(From left) Dr. Chiu Ha Ying, Governor and Executive Committee Member of the Charles K. Kao Foundation for Alzheimer's Disease, Mr. Chow Wah Tat, Kenneth, Service Director (Elderly Service) of HKYWCA, Ms. Koo Kwok Lai, Rebecca, District Social Welfare Officer (Kwun Tong) of Social Welfare Department, Ms. Helen Lau, Deputy Director (Head of Hong Kong Business Operation) of Hang Lung Properties, Mr. Foster Lam, Service Director (Youth & Community Service) of HKYWCA, and Mrs. Gwen Kao, Chairman of the Charles K. Kao Foundation for Alzheimer's Disease, host the officiating ceremony for "Community Inclusion Day"



(From center to right) Mrs. Gwen Kao, Chairman of the Charles K. Kao Foundation for Alzheimer's Disease and Dr. Chiu Ha Ying, Governor and Executive Committee Member of the Charles K. Kao Foundation for Alzheimer's Disease, share insights into looking after dementia patients with the public



Elderly participants, youth volunteers and Hang Lung volunteers perform a chair dance



The "Dementia Friendly Art Gallery" showcases the artworks created by seniors with dementia, demonstrating their extraordinary abilities and individual stories



The large-scale wing art exhibition entices the public to take photos



The Jockey Club Charles Kao Brain Health Services promotional vehicle offers free cognitive testing and brain health consultations to the public

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### **About Hang Lung Properties**

Hang Lung Properties Limited (stock code: 00101) creates compelling spaces that enrich lives. Headquartered in Hong Kong, Hang Lung Properties develops and manages a diversified portfolio of world-class properties in Hong Kong and the nine Mainland cities of Shanghai, Shenyang, Jinan, Wuxi, Tianjin, Dalian, Kunming, Wuhan and Hangzhou. With its luxury positioning under the “66” brand, the company’s Mainland portfolio has established its leading position as the “Pulse of the City”. Hang Lung Properties is recognized for leading the way in enhanced sustainability initiatives in real estate as it pursues sustainable growth by connecting customers and communities.

At Hang Lung Properties – **We Do It Well.**

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