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恒隆集團有限公司
HANG LUNG GROUP LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 00010)

**ELECTION OF LANGUAGE AND MEANS OF RECEIPT
OF CORPORATE COMMUNICATIONS**

The Company hereby announces that, pursuant to the Listing Rules and the Company's articles of association, arrangements have been made to ascertain the preferences of the Shareholders with respect to their choice of language and means of receipt of the Company's future Corporate Communications.

INTRODUCTION

In support of environmental protection and for the purpose of saving printing and mailing costs, the arrangements described below have been made by the Company pursuant to the Listing Rules and the Company's articles of association, to ascertain Shareholders' preferences as to the choice of language (in English only, in Chinese only or in both English and Chinese) and means of receipt (in printed form or by electronic means through the Company's website) of future Corporate Communications.

The Company recommends Shareholders to take advantage of the Website Version (as defined below) in respect of the Company's future Corporate Communications. Shareholders will have the right at any time by reasonable prior notice in writing to the Company c/o the Company's Share Registrar or by email to hlg.ecom@computershare.com.hk to change their choice of language and/or means of receipt of the Corporate Communications.

PROPOSED ARRANGEMENTS

In accordance with the Listing Rules, the following arrangements have been made by the Company:

1. A letter dated 7 January 2015 (the "First Letter") will be sent by the Company together with a reply form with a mailing label attached for posting within Hong Kong (the "Reply Form"), in both English and Chinese, to the Shareholders to enable them to elect any **one** of the following options:

- (i) to read all future Corporate Communications on the Company's website at www.hanglunggroup.com ("**Website Version**") in place of printed copies, and to receive notifications of the publication of the Corporate Communications on the Company's website by post;
- (ii) to receive the printed English version of all future Corporate Communications only;
- (iii) to receive the printed Chinese version of all future Corporate Communications only; or
- (iv) to receive both the printed English and Chinese versions of all future Corporate Communications.

The First Letter explains that if the Company does not receive a duly completed and signed Reply Form from Shareholders by 3 February 2015 and until the Shareholder sends a notice in writing to the Company c/o the Company's Share Registrar in accordance with the relevant laws and regulations, the following arrangements will apply, where applicable:

- (a) only a printed Chinese version of any Corporate Communications will be sent to all Hong Kong Shareholders who are natural persons with a Chinese name; and
- (b) only a printed English version of any Corporate Communications will be sent to (i) all overseas Shareholders and (ii) all Hong Kong Shareholders other than natural persons with a Chinese name.

Whether a Shareholder is a Hong Kong or an overseas shareholder will be determined by his/her/its address appearing on the register of members of the Company.

2. With respect to Shareholders who choose to receive Corporate Communications in printed form, the Company will send the selected language version(s) of Corporate Communications to those Shareholders who have made a selection unless and until they inform the Company c/o the Company's Share Registrar by reasonable prior notice in writing or by email to hlg.ecom@computershare.com.hk that they wish to receive the Corporate Communications in the other (or both) language(s) (as the case may be), or by electronic means (through the Company's website).
3. When each of the printed Corporate Communication is sent in accordance with the arrangements described above, a letter (the "**Second Letter**") together with a request form with a mailing label attached for posting within Hong Kong (the "**Request Form**"), in both English and Chinese, will be attached to or printed at some prominent place in the relevant Corporate Communication sent, specifying that the Corporate Communication prepared in the other language will be available upon request. Shareholders may at any time request for the other language of the Corporate Communication by completing and returning the Request Form to the Company c/o the Company's Share Registrar by post or by email to hlg.ecom@computershare.com.hk.

4. With respect to Shareholders who choose to receive the Website Version of future Corporate Communications, if for any reason, such Shareholders have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Company will promptly, upon request in writing to the Company c/o the Company's Share Registrar or by email to hlg.ecom@computershare.com.hk, send the relevant Corporate Communications to such Shareholders in printed form free of charge.
5. All future Corporate Communications in both English and Chinese and in accessible format will be available on the Company's website at www.hanglunggroup.com. Electronic copies of all such Corporate Communications in both English and Chinese will be submitted to the Stock Exchange pursuant to the Listing Rules, and will also be available on the HKEx's website at www.hkexnews.hk.
6. The Company's Share Registrar will be providing a telephone hotline service at (852) 2862 8688 during business hours between 9:00 a.m. and 6:00 p.m. from Monday to Friday, excluding public holidays to enable Shareholders to make enquiries of the Company's proposed arrangements set out above. Shareholders may also make enquiries by email to hlg.ecom@computershare.com.hk.
7. The First Letter and the Second Letter will also mention that (a) printed copies of all future Corporate Communications in both languages will be available from the Company or the Company's Share Registrar upon request, and (b) the Website Version of all future Corporate Communications in both languages will also be available on the Company's website and on the HKEx's website, and that the dial-up hotline service has been provided.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Company”	Hang Lung Group Limited, a limited liability company incorporated under the laws of Hong Kong whose shares are listed on the main board of the Stock Exchange
“Corporate Communications”	any documents issued or to be issued by the Company for the information or action of holders of any of the Company's securities as defined in rule 1.01 of the Listing Rules
“HKEx”	Hong Kong Exchanges and Clearing Limited
“Hong Kong”	the Hong Kong Special Administrative Region of the People's Republic of China
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange

“Share Registrar”	Computershare Hong Kong Investor Services Limited of 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong
“Shareholder(s)”	holder(s) of the Shares
“Shares”	issued shares of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
Bella Peck Lim CHHOA
Company Secretary

Hong Kong, 6 January 2015

As at the date of this announcement, the Board of the Company comprises the following directors:

Executive Directors: Mr. Ronnie C. CHAN, Mr. Philip N.L. CHEN and Mr. H.C. HO

Non-Executive Director: Mr. Gerald L. CHAN

Independent Non-Executive Directors: Mr. S.S. YIN, Dr. H.K. CHENG, Ms. Laura L.Y. CHEN,
Mr. Simon S.O. IP, Prof. L.C. TSUI and Mr. Martin C.K. LIAO