

# CORPORATE PROFILE



Hang Lung Group Limited (stock code: 00010) is one of Hong Kong's most established listed companies with 60 years' experience in the property development market.

Through our subsidiary Hang Lung Properties Limited (stock code: 00101), we have cultivated a leading reputation as a top-tier property developer in Hong Kong and on the Mainland with a recognized commitment to customer-centricity and quality. Our substantial Hong Kong portfolio comprises well-planned, large-scale commercial, office, and residential developments for sale and lease in prominent locations. In the early 1990s, we took a significant step in our expansion by making our first investment on the Mainland.

Adhering to our ensuing strategy of developing prime sites in major cities, our Mainland portfolio currently includes two large-scale developments in Shanghai – the commercial, office, and residential complex Grand Gateway 66, and the commercial and office complex Plaza 66, together with the landmark developments Palace 66 and Forum 66 in Shenyang, Parc 66 in Jinan, Center 66 in Wuxi, Riverside 66 in Tianjin, Olympia 66 in Dalian, Spring City 66 in Kunming and Heartland 66 in Wuhan. We are continuing to build on our successes by establishing similar property in Hangzhou.

With a solid foundation and an expanded footprint, we recognize our increased impacts on the environment and communities in which we operate, as well as our responsibilities and obligations to future generations. We have therefore established an ambitious set of 2030 sustainability goals and targets to sharpen our focus in achieving sustainability leadership in the coming decade.

In 2020, we were proud to celebrate the 60<sup>th</sup> anniversary of Hang Lung Group. As we embark on a new era of development and growth, we have taken the opportunity to communicate our vision, mission and values in a clearer way. These are guiding principles by which we do business and will guide us to the next 60 years fostering sustainable growth and enriching lives in the communities we serve.

Together with our subsidiary Hang Lung Properties, **We Do It Well.**

## our Vision

We create compelling spaces that enrich lives

## our Mission

We pursue sustainable growth by connecting our customers and communities

## our Values

We live up to our brand motto of **We Do It Well** by focusing on:

**Integrity**  
**Sustainability**  
**Excellence**  
**Openness**



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